

Graphic Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups
 MARK TWAIN VILLAGE

Lat/Lon: 38.7718/-90.498

1355 Bass Pro Drive

St Charles, MO 63301

1 mi radius
3 mi radius
5 mi radius

Population						
Estimated Population (2023)	13,221		63,144		141,390	
Projected Population (2028)	14,062		65,599		145,879	
Census Population (2020)	12,690		61,866		138,834	
Census Population (2010)	15,180		61,688		133,756	
Projected Annual Growth (2023-2028)	841	1.3%	2,455	0.8%	4,489	0.6%
Historical Annual Growth (2020-2023)	531	1.3%	1,278	0.7%	2,556	0.6%
Historical Annual Growth (2010-2020)	-2,490	-1.6%	178	-	5,078	0.4%
Estimated Population Density (2023)	4,211 <i>psm</i>		2,234 <i>psm</i>		1,801 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	

Race and Ethnicity (2023)						
Not Hispanic or Latino Population	12,333	93.3%	60,099	95.2%	135,350	95.7%
White	10,240	83.0%	49,478	82.3%	111,383	82.3%
Black or African American	1,258	10.2%	4,846	8.1%	12,198	9.0%
American Indian or Alaska Native	10	-	31	-	91	-
Asian	533	4.3%	4,424	7.4%	8,518	6.3%
Hawaiian or Pacific Islander	2	-	13	-	27	-
Other Race	16	0.1%	58	-	159	0.1%
Two or More Races	275	2.2%	1,249	2.1%	2,973	2.2%
Hispanic or Latino Population	888	6.7%	3,045	4.8%	6,040	4.3%
White	183	20.6%	683	22.4%	1,446	23.9%
Black or African American	19	2.1%	51	1.7%	130	2.1%
American Indian or Alaska Native	17	1.9%	56	1.8%	109	1.8%
Asian	22	2.5%	33	1.1%	51	0.9%
Hispanic Hawaiian or Pacific Islander	1	0.1%	4	0.1%	6	0.1%
Other Race	310	34.9%	948	31.1%	1,683	27.9%
Two or More Races	336	37.9%	1,271	41.7%	2,613	43.3%

White

Black or African American

American Indian or Alaskan Native

Asian

Hawaiian or Pacific Islander

Other Race

2+ Races

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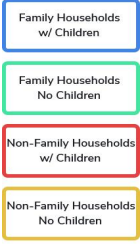
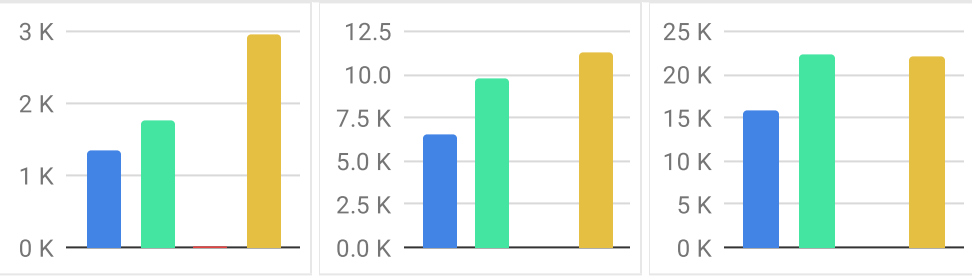

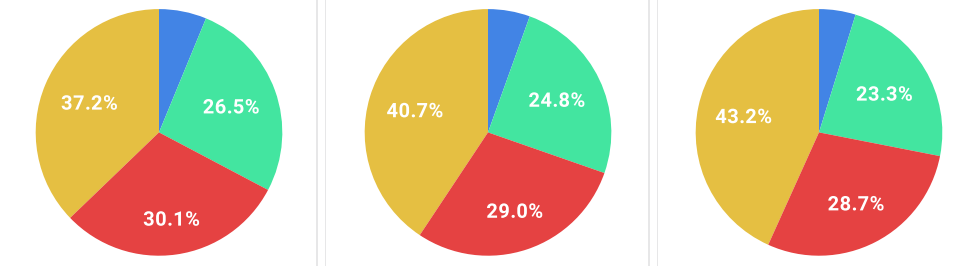
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Age Distribution (2023)							
Age Under 5 Years	727	5.5%	3,159	5.0%	7,288	5.2%	
Age 5 to 9 Years	612	4.6%	2,901	4.6%	7,182	5.1%	
Age 10 to 14 Years	566	4.3%	3,141	5.0%	7,898	5.6%	
Age 15 to 19 Years	731	5.5%	3,684	5.8%	8,447	6.0%	
Age 20 to 24 Years	1,391	10.5%	6,427	10.2%	10,670	7.5%	
Age 25 to 29 Years	1,306	9.9%	4,776	7.6%	10,095	7.1%	
Age 30 to 34 Years	925	7.0%	3,960	6.3%	9,446	6.7%	
Age 35 to 39 Years	832	6.3%	3,546	5.6%	8,732	6.2%	
Age 40 to 44 Years	733	5.5%	3,387	5.4%	8,280	5.9%	
Age 45 to 49 Years	681	5.2%	3,227	5.1%	7,876	5.6%	
Age 50 to 54 Years	726	5.5%	3,790	6.0%	8,961	6.3%	
Age 55 to 59 Years	795	6.0%	4,390	7.0%	10,162	7.2%	
Age 60 to 64 Years	728	5.5%	4,253	6.7%	10,034	7.1%	
Age 65 to 69 Years	672	5.1%	3,696	5.9%	8,443	6.0%	
Age 70 to 74 Years	604	4.6%	3,209	5.1%	7,047	5.0%	
Age 75 to 79 Years	449	3.4%	2,259	3.6%	4,558	3.2%	
Age 80 to 84 Years	348	2.6%	1,639	2.6%	3,105	2.2%	
Age 85 Years or Over	395	3.0%	1,700	2.7%	3,166	2.2%	
Median Age	37.1		40.1		40.5		
Generation (2023)							
iGeneration (Age Under 15 Years)	1,905	14.4%	9,201	14.6%	22,367	15.8%	
Generation 9/11 Millennials (Age 15 to 34 Years)	4,353	32.9%	18,847	29.8%	38,659	27.3%	
Gen Xers (Age 35 to 49 Years)	2,246	17.0%	10,160	16.1%	24,888	17.6%	
Baby Boomers (Age 50 to 74 Years)	3,525	26.7%	19,338	30.6%	44,647	31.6%	
Silent Generation (Age 75 to 84 Years)	796	6.0%	3,897	6.2%	7,663	5.4%	
G.I. Generation (Age 85 Years or Over)	395	3.0%	1,700	2.7%	3,166	2.2%	

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Household Type (2023)				
Total Households		6,071	27,585	60,303
Family Households		3,114 51.3%	16,293 59.1%	38,214 63.4%
Family Households with Children		1,361 43.7%	6,561 40.3%	15,946 41.7%
Family Households No Children		1,753 56.3%	9,732 59.7%	22,269 58.3%
Non-Family Households		2,957 48.7%	11,293 40.9%	22,088 36.6%
Non-Family Households with Children		6 0.2%	15 0.1%	33 0.1%
Non-Family Households No Children		2,952 99.8%	11,278 99.9%	22,055 99.9%
				
Education Attainment (2023)				
Elementary or Some High School		572 6.2%	2,409 5.5%	4,787 4.8%
High School Graduate		2,437 26.5%	10,891 24.8%	23,268 23.3%
Some College or Associate Degree		2,765 30.1%	12,705 29.0%	28,644 28.7%
Bachelor or Graduate Degree		3,419 37.2%	17,826 40.7%	43,207 43.2%
				
Household Income (2023)				
Estimated Average Household Income		\$93,535	\$109,325	\$117,008
Estimated Median Household Income		\$72,777	\$85,840	\$94,533
HH Income Under \$10,000		133 2.2%	733 2.7%	1,444 2.4%
HH Income \$10,000 to \$34,999		1,116 18.4%	3,608 13.1%	7,164 11.9%
HH Income \$35,000 to \$49,999		775 12.8%	3,330 12.1%	6,361 10.5%
HH Income \$50,000 to \$74,999		1,300 21.4%	5,220 18.9%	10,076 16.7%
HH Income \$75,000 to \$99,999		787 13.0%	4,336 15.7%	9,136 15.2%
HH Income \$100,000 to \$149,999		949 15.6%	4,586 16.6%	11,634 19.3%
HH Income \$150,000 or More		1,011 16.7%	5,773 20.9%	14,486 24.0%