

# Graphic Profile

2010-2020 Census, 2021 Estimates with 2026 Projections  
 Calculated using Weighted Block Centroid from Block Groups  
 RICHLAND MARKET PLACE



Lat/Lon: 40.4594/-75.3694

**600 N West End Blvd**  
**Quakertown, PA 18951**

	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
Estimated Population (2021)	2,899	26,345	48,597
Projected Population (2026)	2,948	26,510	48,961
Census Population (2020)	2,717	26,486	48,668
Census Population (2010)	2,463	25,145	45,607
Projected Annual Growth (2021-2026)	49 0.3%	165 0.1%	364 0.1%
Historical Annual Growth (2020-2021)	182 6.3%	-141 -0.5%	-71 -0.1%
Historical Annual Growth (2010-2020)	254 1.0%	1,341 0.5%	3,061 0.7%
Estimated Population Density (2021)	923 <i>psm</i>	932 <i>psm</i>	619 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>

	1 mi radius	3 mi radius	5 mi radius
<b>Race and Ethnicity (2021)</b>			
<b>Not Hispanic or Latino Population</b>	2,770 95.5%	24,694 93.7%	45,589 93.8%
White	2,555 92.2%	22,395 90.7%	41,324 90.6%
Black or African American	40 1.4%	519 2.1%	911 2.0%
American Indian or Alaska Native	2 -	25 0.1%	42 -
Asian	66 2.4%	725 2.9%	1,463 3.2%
Hawaiian or Pacific Islander	3 0.1%	18 -	31 -
Other Race	13 0.5%	121 0.5%	175 0.4%
Two or More Races	91 3.3%	891 3.6%	1,643 3.6%
<b>Hispanic or Latino Population</b>	129 4.5%	1,651 6.3%	3,009 6.2%
White	39 30.4%	430 26.0%	924 30.7%
Black or African American	- -	24 1.4%	53 1.8%
American Indian or Alaska Native	- -	34 2.1%	46 1.5%
Asian	- -	6 0.4%	18 0.6%
Hispanic Hawaiian or Pacific Islander	1 0.8%	2 0.2%	5 0.2%
Other Race	34 26.6%	604 36.6%	901 29.9%
Two or More Races	54 42.1%	550 33.3%	1,061 35.3%

White

Black or African American

American Indian or Alaskan Native

Asian

Hawaiian or Pacific Islander

Other Race

2+ Races

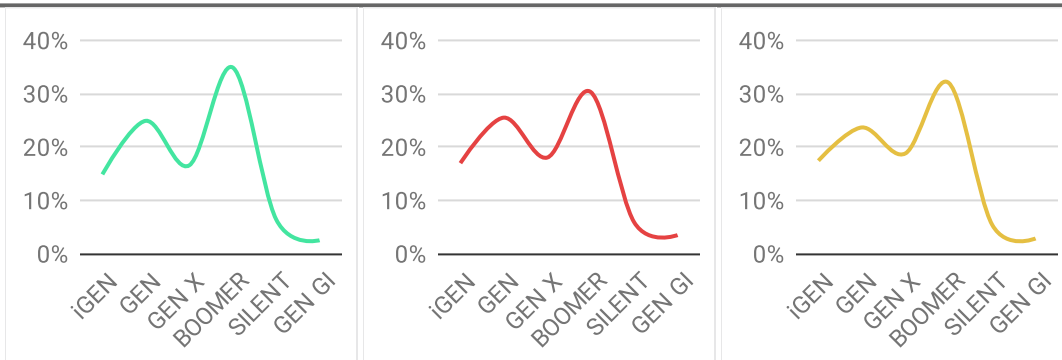
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<b>Age Distribution (2021)</b>							
Age Under 5 Years	140	4.8%	1,521	5.8%	2,690	5.5%	
Age 5 to 9 Years	144	5.0%	1,509	5.7%	2,913	6.0%	
Age 10 to 14 Years	146	5.0%	1,432	5.4%	2,851	5.9%	
Age 15 to 19 Years	155	5.3%	1,415	5.4%	2,732	5.6%	
Age 20 to 24 Years	177	6.1%	1,559	5.9%	2,746	5.7%	
Age 25 to 29 Years	192	6.6%	1,852	7.0%	2,878	5.9%	
Age 30 to 34 Years	198	6.8%	1,884	7.2%	3,128	6.4%	
Age 35 to 39 Years	165	5.7%	1,736	6.6%	3,171	6.5%	
Age 40 to 44 Years	160	5.5%	1,505	5.7%	2,979	6.1%	
Age 45 to 49 Years	155	5.3%	1,499	5.7%	2,964	6.1%	
Age 50 to 54 Years	219	7.5%	1,675	6.4%	3,249	6.7%	
Age 55 to 59 Years	220	7.6%	1,819	6.9%	3,552	7.3%	
Age 60 to 64 Years	208	7.2%	1,791	6.8%	3,506	7.2%	
Age 65 to 69 Years	193	6.7%	1,477	5.6%	2,907	6.0%	
Age 70 to 74 Years	171	5.9%	1,213	4.6%	2,329	4.8%	
Age 75 to 79 Years	118	4.1%	921	3.5%	1,606	3.3%	
Age 80 to 84 Years	67	2.3%	623	2.4%	1,019	2.1%	
Age 85 Years or Over	72	2.5%	913	3.5%	1,377	2.8%	
Median Age	43.6		40.5		41.3		
<b>Generation (2021)</b>							
iGeneration (Age Under 15 Years)	430	14.8%	4,462	16.9%	8,454	17.4%	
Generation 9/11 Millennials (Age 15 to 34 Years)	721	24.9%	6,710	25.5%	11,484	23.6%	
Gen Xers (Age 35 to 49 Years)	479	16.5%	4,740	18.0%	9,115	18.8%	
Baby Boomers (Age 50 to 74 Years)	1,011	34.9%	7,975	30.3%	15,542	32.0%	
Silent Generation (Age 75 to 84 Years)	186	6.4%	1,545	5.9%	2,626	5.4%	
G.I. Generation (Age 85 Years or Over)	72	2.5%	913	3.5%	1,377	2.8%	



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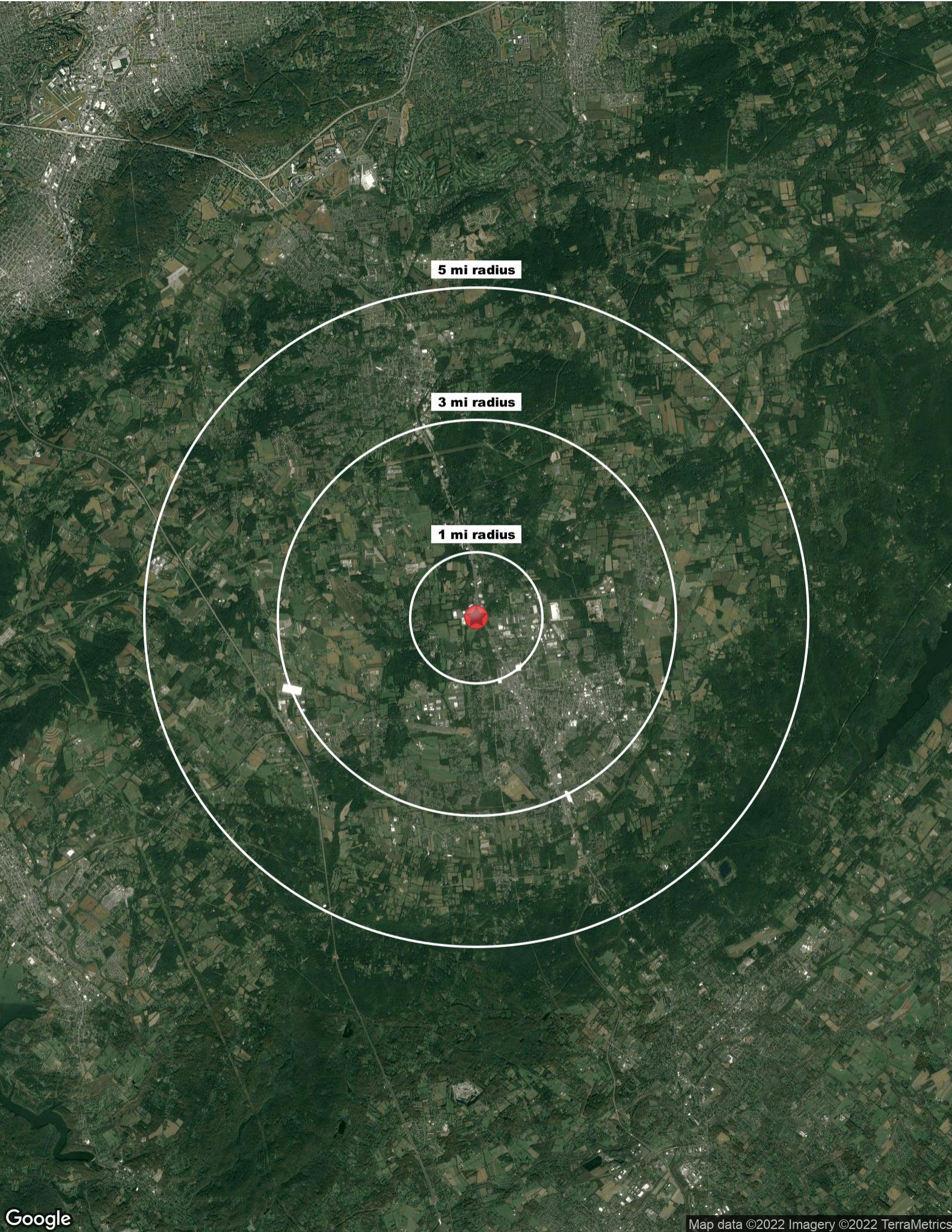
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<b>Household Type (2021)</b>			
Total Households	1,186	10,213	18,340
Family Households	809 68.2%	6,871 67.3%	13,059 71.2%
Family Households with Children	300 37.1%	2,959 43.1%	5,592 42.8%
Family Households No Children	509 62.9%	3,912 56.9%	7,467 57.2%
Non-Family Households	377 31.8%	3,342 32.7%	5,281 28.8%
Non-Family Households with Children	4 1.1%	37 1.1%	60 1.1%
Non-Family Households No Children	373 98.9%	3,304 98.9%	5,220 98.9%

	1 mi radius	3 mi radius	5 mi radius
<b>Education Attainment (2021)</b>			
Elementary or Some High School	310 14.5%	1,669 8.8%	2,644 7.6%
High School Graduate	891 41.7%	7,397 39.1%	12,467 36.0%
Some College or Associate Degree	401 18.8%	4,242 22.4%	8,049 23.2%
Bachelor or Graduate Degree	536 25.1%	5,601 29.6%	11,505 33.2%

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<b>Household Income (2021)</b>			
Estimated Average Household Income	\$89,395	\$93,697	\$112,078
Estimated Median Household Income	\$78,843	\$77,306	\$87,093
HH Income Under \$10,000	15 1.3%	276 2.7%	484 2.6%
HH Income \$10,000 to \$34,999	298 25.1%	1,848 18.1%	2,800 15.3%
HH Income \$35,000 to \$49,999	77 6.5%	1,043 10.2%	1,787 9.7%
HH Income \$50,000 to \$74,999	150 12.7%	1,848 18.1%	3,023 16.5%
HH Income \$75,000 to \$99,999	262 22.1%	1,700 16.6%	2,830 15.4%
HH Income \$100,000 to \$149,999	257 21.7%	2,013 19.7%	3,814 20.8%
HH Income \$150,000 or More	127 10.7%	1,484 14.5%	3,601 19.6%



5 mi radius

3 mi radius

1 mi radius