

# Graphic Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups  
 SOUTHERN PLAZA

Lat/Lon: 39.7049/-86.1513

## 4200 S East St

### Indianapolis, IN 46227

	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
Estimated Population (2023)	10,000	70,587	213,017
Projected Population (2028)	10,161	72,460	220,532
Census Population (2020)	10,102	70,674	212,584
Census Population (2010)	9,614	67,979	197,102
Projected Annual Growth (2023-2028)	161 0.3%	1,873 0.5%	7,515 0.7%
Historical Annual Growth (2020-2023)	-102 -0.3%	-87 -	433 -
Historical Annual Growth (2010-2020)	488 0.5%	2,695 0.4%	15,481 0.8%
Estimated Population Density (2023)	3,185 <i>psm</i>	2,498 <i>psm</i>	2,713 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>

<b>Race and Ethnicity (2023)</b>						
<b>Not Hispanic or Latino Population</b>						
White	8,798	88.0%	62,833	89.0%	191,847	90.1%
Black or African American	1,479	16.8%	8,405	13.4%	26,033	13.6%
American Indian or Alaska Native	13	0.1%	94	0.1%	246	0.1%
Asian	1,477	16.8%	7,006	11.2%	21,854	11.4%
Hawaiian or Pacific Islander	4	-	28	-	69	-
Other Race	28	0.3%	178	0.3%	429	0.2%
Two or More Races	251	2.9%	1,962	3.1%	5,748	3.0%
<b>Hispanic or Latino Population</b>						
White	1,201	12.0%	7,754	11.0%	21,170	9.9%
Black or African American	193	16.1%	1,411	18.2%	4,235	20.0%
American Indian or Alaska Native	40	3.3%	191	2.5%	490	2.3%
Asian	22	1.8%	174	2.2%	455	2.1%
Hispanic Hawaiian or Pacific Islander	3	0.2%	22	0.3%	57	0.3%
Hispanic Hawaiian or Pacific Islander	-	-	3	-	19	-
Other Race	634	52.8%	3,844	49.6%	9,952	47.0%
Two or More Races	309	25.7%	2,109	27.2%	5,962	28.2%

White

Black or African American

American Indian or Alaskan Native

Asian

Hawaiian or Pacific Islander

Other Race

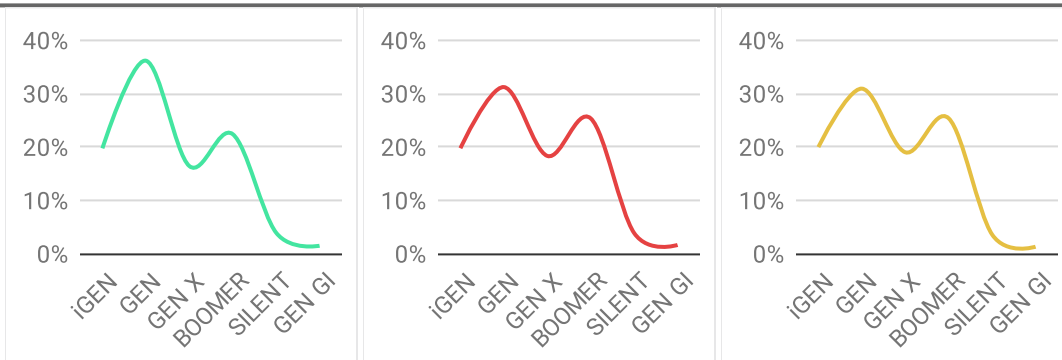
2+ Races

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<b>Age Distribution (2023)</b>							
Age Under 5 Years	783	7.8%	4,813	6.8%	14,510	6.8%	
Age 5 to 9 Years	591	5.9%	4,597	6.5%	14,212	6.7%	
Age 10 to 14 Years	597	6.0%	4,518	6.4%	13,768	6.5%	
Age 15 to 19 Years	1,071	10.7%	4,805	6.8%	12,915	6.1%	
Age 20 to 24 Years	963	9.6%	6,046	8.6%	15,892	7.5%	
Age 25 to 29 Years	845	8.4%	5,791	8.2%	19,388	9.1%	
Age 30 to 34 Years	735	7.3%	5,376	7.6%	17,632	8.3%	
Age 35 to 39 Years	598	6.0%	4,681	6.6%	15,371	7.2%	
Age 40 to 44 Years	563	5.6%	4,338	6.1%	13,457	6.3%	
Age 45 to 49 Years	480	4.8%	3,896	5.5%	11,597	5.4%	
Age 50 to 54 Years	492	4.9%	3,880	5.5%	11,635	5.5%	
Age 55 to 59 Years	490	4.9%	4,066	5.8%	12,068	5.7%	
Age 60 to 64 Years	476	4.8%	3,778	5.4%	11,878	5.6%	
Age 65 to 69 Years	424	4.2%	3,464	4.9%	10,341	4.9%	
Age 70 to 74 Years	355	3.6%	2,689	3.8%	8,044	3.8%	
Age 75 to 79 Years	225	2.3%	1,600	2.3%	4,661	2.2%	
Age 80 to 84 Years	165	1.7%	1,111	1.6%	2,910	1.4%	
Age 85 Years or Over	147	1.5%	1,138	1.6%	2,737	1.3%	
Median Age	31.5		34.4		34.4		
<b>Generation (2023)</b>							
iGeneration (Age Under 15 Years)	1,971	19.7%	13,928	19.7%	42,490	19.9%	
Generation 9/11 Millennials (Age 15 to 34 Years)	3,614	36.1%	22,018	31.2%	65,826	30.9%	
Gen Xers (Age 35 to 49 Years)	1,641	16.4%	12,916	18.3%	40,426	19.0%	
Baby Boomers (Age 50 to 74 Years)	2,237	22.4%	17,877	25.3%	53,967	25.3%	
Silent Generation (Age 75 to 84 Years)	390	3.9%	2,710	3.8%	7,572	3.6%	
G.I. Generation (Age 85 Years or Over)	147	1.5%	1,138	1.6%	2,737	1.3%	



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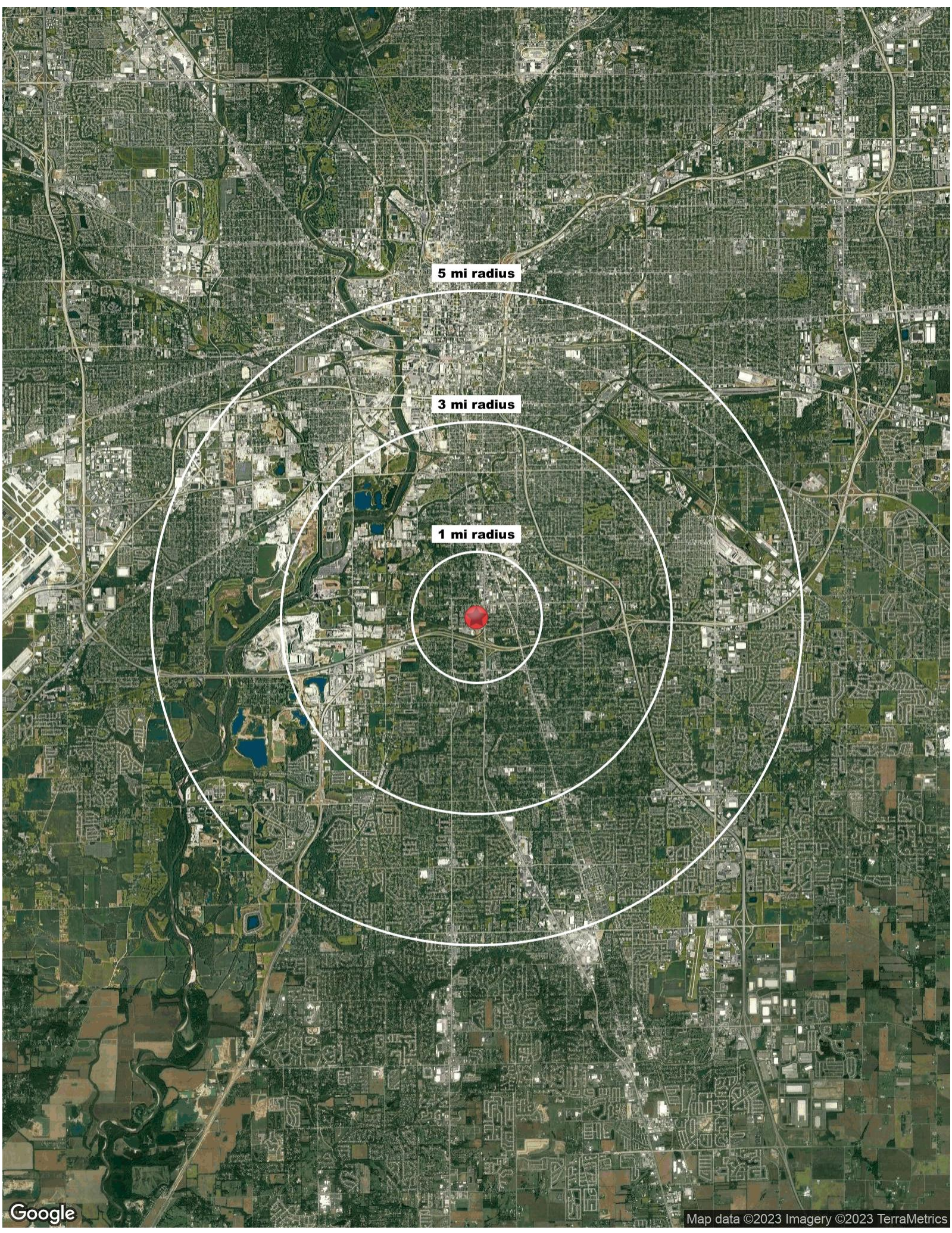
Lat/Lon: 39.7049/-86.1513

**4200 S East St**  
**Indianapolis, IN 46227**

	1 mi radius	3 mi radius	5 mi radius
<b>Household Type (2023)</b>			
Total Households	3,981	28,262	87,383
Family Households	2,120 53.3%	16,901 59.8%	50,958 58.3%
Family Households with Children	1,170 55.2%	8,602 50.9%	25,841 50.7%
Family Households No Children	950 44.8%	8,299 49.1%	25,117 49.3%
Non-Family Households	1,861 46.7%	11,362 40.2%	36,426 41.7%
Non-Family Households with Children	4 0.2%	35 0.3%	92 0.3%
Non-Family Households No Children	1,857 99.8%	11,327 99.7%	36,334 99.7%

<b>Education Attainment (2023)</b>			
Elementary or Some High School	1,009 16.8%	7,606 16.6%	23,492 16.6%
High School Graduate	2,193 36.6%	16,297 35.6%	44,355 31.3%
Some College or Associate Degree	1,595 26.6%	11,195 24.4%	34,697 24.5%
Bachelor or Graduate Degree	1,198 20.0%	10,710 23.4%	39,176 27.6%

<b>Household Income (2023)</b>			
Estimated Average Household Income	\$70,146	\$74,799	\$80,527
Estimated Median Household Income	\$52,887	\$55,172	\$60,723
HH Income Under \$10,000	293 7.4%	1,720 6.1%	5,604 6.4%
HH Income \$10,000 to \$34,999	1,109 27.9%	7,721 27.3%	21,979 25.2%
HH Income \$35,000 to \$49,999	365 9.2%	3,801 13.5%	11,133 12.7%
HH Income \$50,000 to \$74,999	1,153 29.0%	5,873 20.8%	16,855 19.3%
HH Income \$75,000 to \$99,999	416 10.5%	3,081 10.9%	10,393 11.9%
HH Income \$100,000 to \$149,999	416 10.5%	3,432 12.1%	11,326 13.0%
HH Income \$150,000 or More	229 5.7%	2,634 9.3%	10,092 11.5%



**5 mi radius**

**3 mi radius**

**1 mi radius**