

# Graphic Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups  
 SOUTHERN PLAZA



Lat/Lon: 39.704/-86.1514

**4200 S East St**  
**Indianapolis, IN 46227**

	1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>						
Estimated Population (2022)	9,123		69,375		212,423	
Projected Population (2027)	9,329		70,539		217,614	
Census Population (2020)	9,203		69,578		212,367	
Census Population (2010)	8,748		66,782		196,873	
Projected Annual Growth (2022-2027)	206	0.5%	1,164	0.3%	5,191	0.5%
Historical Annual Growth (2020-2022)	-80	-0.4%	-203	-0.1%	56	-
Historical Annual Growth (2010-2020)	455	0.5%	2,796	0.4%	15,495	0.8%
Estimated Population Density (2022)	2,905 <i>psm</i>		2,455 <i>psm</i>		2,706 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	

<b>Race and Ethnicity (2022)</b>						
<b>Not Hispanic or Latino Population</b>						
White	4,403	56.8%	40,764	67.7%	128,868	68.7%
Black or African American	1,040	13.4%	6,215	10.3%	19,658	10.5%
American Indian or Alaska Native	24	0.3%	180	0.3%	571	0.3%
Asian	1,231	15.9%	6,384	10.6%	20,236	10.8%
Hawaiian or Pacific Islander	2	-	18	-	53	-
Other Race	144	1.9%	524	0.9%	1,293	0.7%
Two or More Races	912	11.8%	6,169	10.2%	16,867	9.0%
<b>Hispanic or Latino Population</b>						
White	552	40.4%	3,641	39.9%	9,338	37.5%
Black or African American	152	11.1%	798	8.7%	2,576	10.4%
American Indian or Alaska Native	18	1.3%	170	1.9%	357	1.4%
Asian	208	15.2%	684	7.5%	1,717	6.9%
Hispanic Hawaiian or Pacific Islander	2	0.1%	26	0.3%	65	0.3%
Other Race	151	11.1%	1,676	18.4%	4,632	18.6%
Two or More Races	283	20.7%	2,125	23.3%	6,191	24.9%

White

Black or African American

American Indian or Alaskan Native

Asian

Hawaiian or Pacific Islander

Other Race

2+ Races

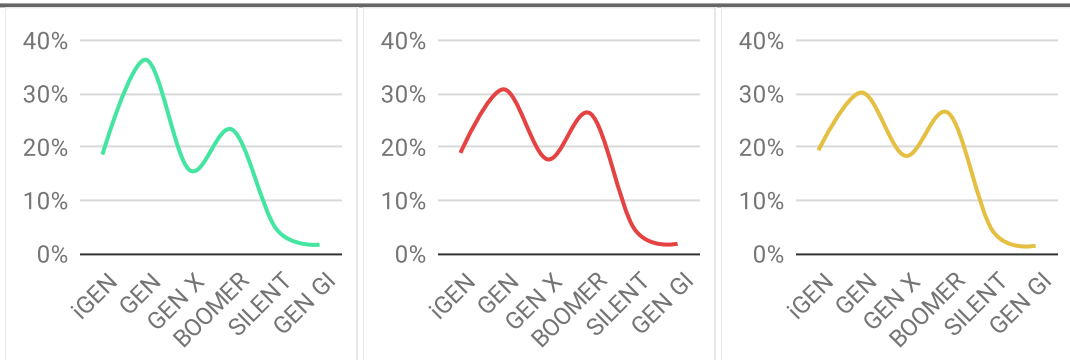
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<b>Age Distribution (2022)</b>							
Age Under 5 Years	698	7.7%	4,720	6.8%	14,775	7.0%	
Age 5 to 9 Years	510	5.6%	4,295	6.2%	13,551	6.4%	
Age 10 to 14 Years	483	5.3%	4,064	5.9%	12,780	6.0%	
Age 15 to 19 Years	1,027	11.3%	4,965	7.2%	13,507	6.4%	
Age 20 to 24 Years	883	9.7%	5,949	8.6%	16,084	7.6%	
Age 25 to 29 Years	735	8.1%	5,371	7.7%	18,037	8.5%	
Age 30 to 34 Years	668	7.3%	5,067	7.3%	16,485	7.8%	
Age 35 to 39 Years	514	5.6%	4,343	6.3%	14,232	6.7%	
Age 40 to 44 Years	473	5.2%	4,019	5.8%	12,792	6.0%	
Age 45 to 49 Years	443	4.9%	3,890	5.6%	11,866	5.6%	
Age 50 to 54 Years	490	5.4%	4,244	6.1%	12,759	6.0%	
Age 55 to 59 Years	459	5.0%	4,113	5.9%	12,542	5.9%	
Age 60 to 64 Years	439	4.8%	3,687	5.3%	11,779	5.5%	
Age 65 to 69 Years	383	4.2%	3,312	4.8%	10,093	4.8%	
Age 70 to 74 Years	342	3.7%	2,811	4.1%	8,656	4.1%	
Age 75 to 79 Years	242	2.7%	1,918	2.8%	5,705	2.7%	
Age 80 to 84 Years	182	2.0%	1,334	1.9%	3,649	1.7%	
Age 85 Years or Over	151	1.7%	1,274	1.8%	3,132	1.5%	
Median Age	32.0		35.3		35.3		
<b>Generation (2022)</b>							
iGeneration (Age Under 15 Years)	1,691	18.5%	13,079	18.9%	41,106	19.4%	
Generation 9/11 Millennials (Age 15 to 34 Years)	3,313	36.3%	21,351	30.8%	64,112	30.2%	
Gen Xers (Age 35 to 49 Years)	1,430	15.7%	12,253	17.7%	38,890	18.3%	
Baby Boomers (Age 50 to 74 Years)	2,113	23.2%	18,167	26.2%	55,829	26.3%	
Silent Generation (Age 75 to 84 Years)	424	4.6%	3,251	4.7%	9,354	4.4%	
G.I. Generation (Age 85 Years or Over)	151	1.7%	1,274	1.8%	3,132	1.5%	



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## 4200 S East St

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	1 mi radius	3 mi radius	5 mi radius
<b>Household Type (2022)</b>			
Total Households	3,577	27,505	86,010
Family Households	1,928 53.9%	16,504 60.0%	50,897 59.2%
Family Households with Children	1,043 54.1%	8,220 49.8%	25,249 49.6%
Family Households No Children	885 45.9%	8,284 50.2%	25,648 50.4%
Non-Family Households	1,649 46.1%	11,002 40.0%	35,113 40.8%
Non-Family Households with Children	4 0.2%	33 0.3%	92 0.3%
Non-Family Households No Children	1,645 99.8%	10,969 99.7%	35,021 99.7%

- Family Households w/ Children
- Family Households No Children
- Non-Family Households w/ Children
- Non-Family Households No Children

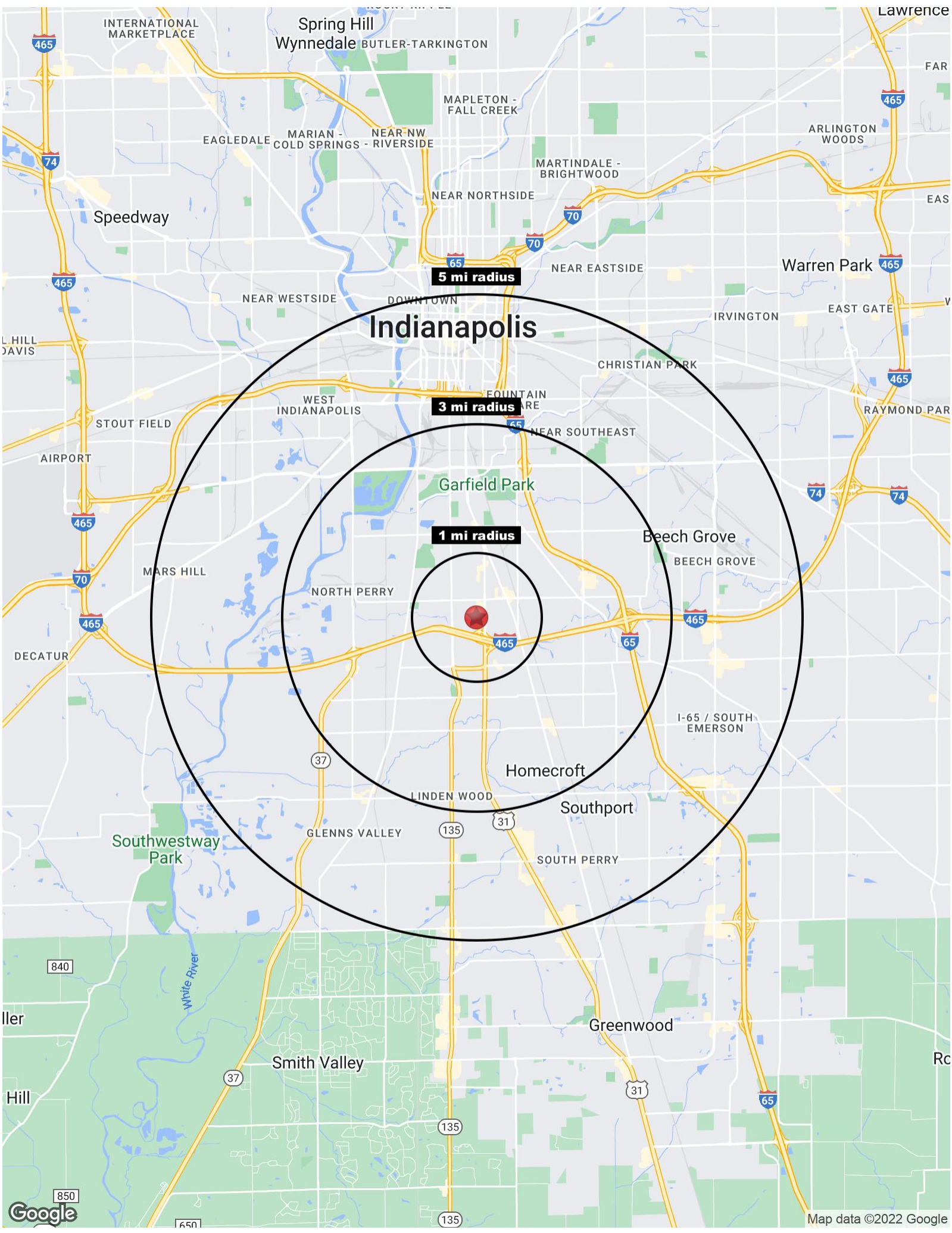
<b>Education Attainment (2022)</b>			
Elementary or Some High School	861 15.6%	8,118 17.9%	24,785 17.5%
High School Graduate	2,136 38.7%	16,716 36.8%	45,584 32.2%
Some College or Associate Degree	1,530 27.7%	11,035 24.3%	35,127 24.8%
Bachelor or Graduate Degree	994 18.0%	9,514 21.0%	36,231 25.6%

- Elementary or Some High School
- High School Graduate
- Some College or Associate Degree
- Bachelor or Graduate Degree

<b>Household Income (2022)</b>			
Estimated Average Household Income	\$61,857	\$59,886	\$63,332
Estimated Median Household Income	\$53,443	\$51,310	\$55,396
HH Income Under \$10,000	220 6.1%	1,848 6.7%	6,437 7.5%
HH Income \$10,000 to \$34,999	1,042 29.1%	7,734 28.1%	22,366 26.0%
HH Income \$35,000 to \$49,999	406 11.3%	4,384 15.9%	12,640 14.7%
HH Income \$50,000 to \$74,999	1,091 30.5%	6,002 21.8%	17,825 20.7%
HH Income \$75,000 to \$99,999	369 10.3%	2,943 10.7%	9,911 11.5%
HH Income \$100,000 to \$149,999	292 8.2%	3,068 11.2%	10,486 12.2%
HH Income \$150,000 or More	159 4.4%	1,527 5.6%	6,346 7.4%

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# Indianapolis

5 mi radius

3 mi radius

1 mi radius