

Graphic Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups
 THE COASTAL BUILDING

Lat/Lon: 40.3552/-74.0753

151 Bodman Pl

Red Bank, NJ 07701

	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2023)	10,789	58,555	128,178
Projected Population (2028)	10,651	57,287	125,589
Census Population (2020)	10,697	58,521	127,909
Census Population (2010)	10,350	57,082	123,639
Projected Annual Growth (2023-2028)	-138 -0.3%	-1,268 -0.4%	-2,589 -0.4%
Historical Annual Growth (2020-2023)	92 0.3%	34 -	269 -
Historical Annual Growth (2010-2020)	347 0.3%	1,439 0.3%	4,270 0.3%
Estimated Population Density (2023)	3,436 <i>psm</i>	2,072 <i>psm</i>	1,633 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>

Race and Ethnicity (2023)						
Not Hispanic or Latino Population						
White	8,235	76.3%	51,741	88.4%	115,714	90.3%
Black or African American	620	7.5%	2,345	4.5%	5,194	4.5%
American Indian or Alaska Native	1	-	14	-	33	-
Asian	256	3.1%	1,792	3.5%	5,172	4.5%
Hawaiian or Pacific Islander	1	-	4	-	8	-
Other Race	18	0.2%	73	0.1%	231	0.2%
Two or More Races	112	1.4%	697	1.3%	1,704	1.5%
Hispanic or Latino Population						
White	2,554	23.7%	6,815	11.6%	12,465	9.7%
Black or African American	364	14.3%	1,289	18.9%	2,650	21.3%
American Indian or Alaska Native	35	1.4%	119	1.7%	300	2.4%
Asian	110	4.3%	217	3.2%	297	2.4%
Hispanic Hawaiian or Pacific Islander	2	-	16	0.2%	41	0.3%
Hispanic Hawaiian or Pacific Islander	1	-	3	-	9	-
Other Race	1,356	53.1%	2,606	38.2%	3,949	31.7%
Two or More Races	685	26.8%	2,564	37.6%	5,220	41.9%

White

Black or African American

American Indian or Alaskan Native

Asian

Hawaiian or Pacific Islander

Other Race

2+ Races

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Age Distribution (2023)							
Age Under 5 Years	676	6.3%	3,178	5.4%	6,518	5.1%	
Age 5 to 9 Years	597	5.5%	3,490	6.0%	7,399	5.8%	
Age 10 to 14 Years	613	5.7%	3,740	6.4%	8,172	6.4%	
Age 15 to 19 Years	592	5.5%	3,496	6.0%	7,985	6.2%	
Age 20 to 24 Years	630	5.8%	2,762	4.7%	6,403	5.0%	
Age 25 to 29 Years	855	7.9%	2,962	5.1%	6,517	5.1%	
Age 30 to 34 Years	814	7.5%	3,036	5.2%	6,346	5.0%	
Age 35 to 39 Years	756	7.0%	3,573	6.1%	7,522	5.9%	
Age 40 to 44 Years	599	5.6%	3,508	6.0%	7,685	6.0%	
Age 45 to 49 Years	574	5.3%	3,503	6.0%	7,842	6.1%	
Age 50 to 54 Years	680	6.3%	4,153	7.1%	9,561	7.5%	
Age 55 to 59 Years	751	7.0%	4,672	8.0%	10,611	8.3%	
Age 60 to 64 Years	721	6.7%	4,701	8.0%	10,479	8.2%	
Age 65 to 69 Years	582	5.4%	3,581	6.1%	8,296	6.5%	
Age 70 to 74 Years	468	4.3%	2,969	5.1%	6,538	5.1%	
Age 75 to 79 Years	334	3.1%	2,036	3.5%	4,326	3.4%	
Age 80 to 84 Years	218	2.0%	1,379	2.4%	2,791	2.2%	
Age 85 Years or Over	327	3.0%	1,816	3.1%	3,189	2.5%	
Median Age	38.9		43.4		43.8		
Generation (2023)							
iGeneration (Age Under 15 Years)	1,886	17.5%	10,408	17.8%	22,088	17.2%	
Generation 9/11 Millennials (Age 15 to 34 Years)	2,892	26.8%	12,255	20.9%	27,251	21.3%	
Gen Xers (Age 35 to 49 Years)	1,930	17.9%	10,584	18.1%	23,049	18.0%	
Baby Boomers (Age 50 to 74 Years)	3,203	29.7%	20,077	34.3%	45,484	35.5%	
Silent Generation (Age 75 to 84 Years)	551	5.1%	3,415	5.8%	7,117	5.6%	
G.I. Generation (Age 85 Years or Over)	327	3.0%	1,816	3.1%	3,189	2.5%	

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Household Type (2023)			
Total Households	4,414	22,639	49,238
Family Households	2,370 53.7%	15,300 67.6%	34,622 70.3%
Family Households with Children	1,111 46.9%	6,944 45.4%	15,400 44.5%
Family Households No Children	1,259 53.1%	8,355 54.6%	19,222 55.5%
Non-Family Households	2,044 46.3%	7,339 32.4%	14,616 29.7%
Non-Family Households with Children	1 -	6 -	11 -
Non-Family Households No Children	2,043 100.0%	7,333 99.9%	14,606 99.9%

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Education Attainment (2023)			
Elementary or Some High School	572 7.4%	1,555 3.7%	3,693 4.0%
High School Graduate	1,567 20.4%	7,094 16.9%	16,423 17.9%
Some College or Associate Degree	1,717 22.4%	8,765 20.9%	20,342 22.2%
Bachelor or Graduate Degree	3,825 49.8%	24,475 58.4%	51,244 55.9%

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Household Income (2023)			
Estimated Average Household Income	\$198,508	\$236,457	\$224,326
Estimated Median Household Income	\$127,776	\$160,115	\$156,221
HH Income Under \$10,000	206 4.7%	696 3.1%	1,301 2.6%
HH Income \$10,000 to \$34,999	594 13.5%	2,081 9.2%	4,531 9.2%
HH Income \$35,000 to \$49,999	421 9.5%	1,249 5.5%	2,437 4.9%
HH Income \$50,000 to \$74,999	474 10.7%	1,957 8.6%	4,745 9.6%
HH Income \$75,000 to \$99,999	381 8.6%	1,858 8.2%	4,432 9.0%
HH Income \$100,000 to \$149,999	583 13.2%	3,728 16.5%	8,052 16.4%
HH Income \$150,000 or More	1,754 39.7%	11,069 48.9%	23,740 48.2%