

Graphic Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.7592/-84.1952

1232 S Hairston Rd
Stone Mountain, GA 30088

	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2023)	12,626	90,169	253,345
Projected Population (2028)	13,169	93,485	263,466
Census Population (2020)	12,824	90,567	254,379
Census Population (2010)	11,259	82,779	233,532
Projected Annual Growth (2023-2028)	543 0.9%	3,316 0.7%	10,121 0.8%
Historical Annual Growth (2020-2023)	-198 -0.5%	-398 -0.1%	-1,034 -0.1%
Historical Annual Growth (2010-2020)	1,565 1.4%	7,788 0.9%	20,846 0.9%
Estimated Population Density (2023)	4,021 <i>psm</i>	3,191 <i>psm</i>	3,227 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>

1 mi radius population trend

3 mi radius population trend

5 mi radius population trend

	1 mi radius	3 mi radius	5 mi radius
Race and Ethnicity (2023)			
Not Hispanic or Latino Population	12,091 95.8%	86,270 95.7%	243,418 96.1%
White	695 5.8%	7,251 8.4%	28,148 11.6%
Black or African American	10,746 88.9%	74,047 85.8%	197,029 80.9%
American Indian or Alaska Native	11 -	101 0.1%	228 -
Asian	402 3.3%	3,168 3.7%	13,101 5.4%
Hawaiian or Pacific Islander	3 -	12 -	40 -
Other Race	35 0.3%	252 0.3%	633 0.3%
Two or More Races	200 1.7%	1,439 1.7%	4,240 1.7%
Hispanic or Latino Population	535 4.2%	3,899 4.3%	9,927 3.9%
White	60 11.1%	453 11.6%	1,138 11.5%
Black or African American	123 23.1%	766 19.6%	2,208 22.2%
American Indian or Alaska Native	22 4.1%	117 3.0%	244 2.5%
Asian	- -	22 0.6%	91 0.9%
Hispanic Hawaiian or Pacific Islander	1 0.2%	5 0.1%	8 -
Other Race	202 37.7%	1,450 37.2%	3,276 33.0%
Two or More Races	127 23.6%	1,087 27.9%	2,963 29.9%

1 mi radius: 86.1% White

3 mi radius: 8.5% White

5 mi radius: 11.6% White

White
Black or African American
American Indian or Alaskan Native
Asian
Hawaiian or Pacific Islander
Other Race
2+ Races

Graphic Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.7592/-84.1952

1232 S Hairston Rd Stone Mountain, GA 30088		1 mi radius		3 mi radius		5 mi radius	
Age Distribution (2023)							
Age Under 5 Years	739	5.9%	5,637	6.3%	16,958	6.7%	
Age 5 to 9 Years	767	6.1%	5,549	6.2%	16,397	6.5%	
Age 10 to 14 Years	865	6.9%	6,214	6.9%	17,036	6.7%	
Age 15 to 19 Years	806	6.4%	5,674	6.3%	15,522	6.1%	
Age 20 to 24 Years	847	6.7%	5,487	6.1%	15,527	6.1%	
Age 25 to 29 Years	1,011	8.0%	6,267	7.0%	19,076	7.5%	
Age 30 to 34 Years	972	7.7%	6,619	7.3%	19,933	7.9%	
Age 35 to 39 Years	829	6.6%	5,914	6.6%	17,661	7.0%	
Age 40 to 44 Years	790	6.3%	5,806	6.4%	16,746	6.6%	
Age 45 to 49 Years	814	6.4%	5,898	6.5%	15,875	6.3%	
Age 50 to 54 Years	882	7.0%	6,387	7.1%	16,693	6.6%	
Age 55 to 59 Years	918	7.3%	6,764	7.5%	17,163	6.8%	
Age 60 to 64 Years	803	6.4%	5,997	6.7%	15,595	6.2%	
Age 65 to 69 Years	662	5.2%	4,744	5.3%	12,743	5.0%	
Age 70 to 74 Years	455	3.6%	3,426	3.8%	9,606	3.8%	
Age 75 to 79 Years	233	1.8%	1,951	2.2%	5,326	2.1%	
Age 80 to 84 Years	128	1.0%	1,016	1.1%	2,939	1.2%	
Age 85 Years or Over	106	0.8%	818	0.9%	2,551	1.0%	
Median Age	36.5		37.4		36.6		
Generation (2023)							
iGeneration (Age Under 15 Years)	2,372	18.8%	17,400	19.3%	50,391	19.9%	
Generation 9/11 Millennials (Age 15 to 34 Years)	3,635	28.8%	24,048	26.7%	70,057	27.7%	
Gen Xers (Age 35 to 49 Years)	2,433	19.3%	17,618	19.5%	50,282	19.8%	
Baby Boomers (Age 50 to 74 Years)	3,720	29.5%	27,318	30.3%	71,800	28.3%	
Silent Generation (Age 75 to 84 Years)	360	2.9%	2,966	3.3%	8,264	3.3%	
G.I. Generation (Age 85 Years or Over)	106	0.8%	818	0.9%	2,551	1.0%	

Graphic Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.7592/-84.1952

1232 S Hairston Rd
Stone Mountain, GA 30088

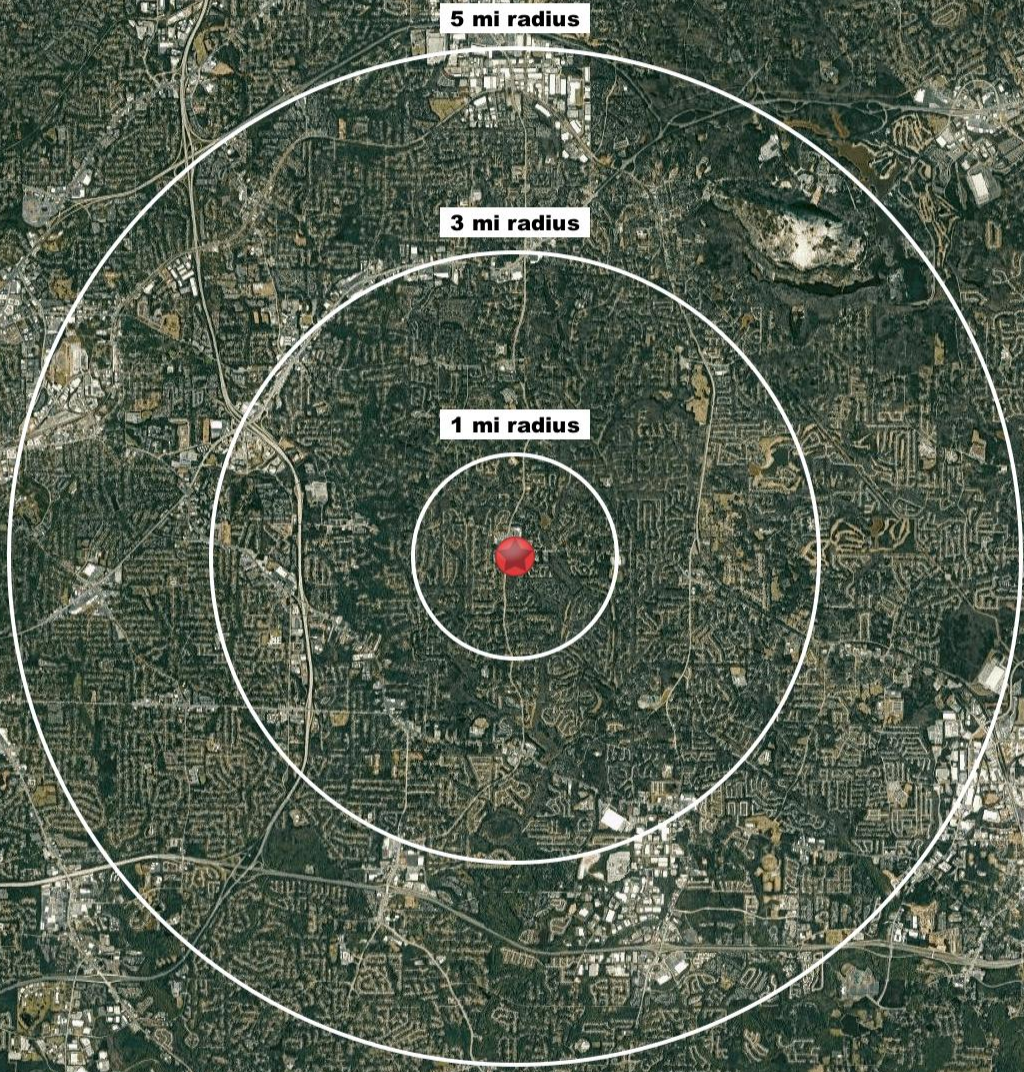
	1 mi radius	3 mi radius	5 mi radius
Household Type (2023)			
Total Households	4,803	33,495	96,031
Family Households	3,035 63.2%	22,148 66.1%	60,824 63.3%
Family Households with Children	1,608 53.0%	11,772 53.2%	32,902 54.1%
Family Households No Children	1,427 47.0%	10,375 46.8%	27,922 45.9%
Non-Family Households	1,768 36.8%	11,347 33.9%	35,207 36.7%
Non-Family Households with Children	3 0.2%	22 0.2%	71 0.2%
Non-Family Households No Children	1,764 99.8%	11,326 99.8%	35,136 99.8%

- Family Households w/ Children
- Family Households No Children
- Non-Family Households w/ Children
- Non-Family Households No Children

Education Attainment (2023)			
Elementary or Some High School	810 9.4%	6,075 9.9%	18,543 10.8%
High School Graduate	2,058 23.9%	16,639 27.0%	44,402 25.8%
Some College or Associate Degree	3,271 38.0%	19,049 30.9%	50,060 29.1%
Bachelor or Graduate Degree	2,463 28.6%	19,845 32.2%	58,902 34.3%

- Elementary or Some High School
- High School Graduate
- Some College or Associate Degree
- Bachelor or Graduate Degree

Household Income (2023)			
Estimated Average Household Income	\$61,586	\$79,158	\$78,617
Estimated Median Household Income	\$54,328	\$61,100	\$62,092
HH Income Under \$10,000	270 5.6%	1,811 5.4%	5,603 5.8%
HH Income \$10,000 to \$34,999	1,507 31.4%	7,924 23.7%	23,205 24.2%
HH Income \$35,000 to \$49,999	706 14.7%	4,636 13.8%	12,433 12.9%
HH Income \$50,000 to \$74,999	861 17.9%	6,438 19.2%	18,023 18.8%
HH Income \$75,000 to \$99,999	553 11.5%	4,166 12.4%	12,104 12.6%
HH Income \$100,000 to \$149,999	510 10.6%	4,551 13.6%	12,703 13.2%
HH Income \$150,000 or More	396 8.2%	3,970 11.9%	11,960 12.5%



5 mi radius

3 mi radius

1 mi radius