

# Graphic Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups  
 HOOKSETT VILLAGE



Lat/Lon: 43.0556/-71.4436

## 1328 Hooksett Rd

### Hooksett, NH 03106

|                                      | 1 mi radius      | 3 mi radius       | 5 mi radius       |
|--------------------------------------|------------------|-------------------|-------------------|
| <b>Population</b>                    |                  |                   |                   |
| Estimated Population (2023)          | 1,572            | 23,333            | 87,945            |
| Projected Population (2028)          | 1,579            | 23,697            | 89,239            |
| Census Population (2020)             | 1,501            | 23,161            | 87,433            |
| Census Population (2010)             | 1,385            | 20,964            | 82,283            |
| Projected Annual Growth (2023-2028)  | 7 -              | 364 0.3%          | 1,294 0.3%        |
| Historical Annual Growth (2020-2023) | 71 1.5%          | 172 0.2%          | 512 0.2%          |
| Historical Annual Growth (2010-2020) | 115 0.8%         | 2,197 1.0%        | 5,150 0.6%        |
| Estimated Population Density (2023)  | 501 <i>psm</i>   | 826 <i>psm</i>    | 1,120 <i>psm</i>  |
| Trade Area Size                      | 3.1 <i>sq mi</i> | 28.3 <i>sq mi</i> | 78.5 <i>sq mi</i> |

| <b>Race and Ethnicity (2023)</b>         |       |       |        |       |        |       |
|--|-------|-------|--------|-------|--------|-------|
| <b>Not Hispanic or Latino Population</b> |       |       |        |       |        |       |
| White                                    | 1,347 | 89.3% | 18,982 | 85.2% | 68,075 | 84.9% |
| Black or African American                | 17    | 1.1%  | 483    | 2.2%  | 4,880  | 6.1%  |
| American Indian or Alaska Native         | -     | -     | 16     | -     | 72     | -     |
| Asian                                    | 123   | 8.1%  | 2,399  | 10.8% | 5,480  | 6.8%  |
| Hawaiian or Pacific Islander             | -     | -     | 4      | -     | 15     | -     |
| Other Race                               | -     | -     | 20     | -     | 99     | 0.1%  |
| Two or More Races                        | 21    | 1.4%  | 366    | 1.6%  | 1,531  | 1.9%  |
| <b>Hispanic or Latino Population</b>     |       |       |        |       |        |       |
| White                                    | 21    | 32.5% | 313    | 29.4% | 1,899  | 24.4% |
| Black or African American                | 1     | 1.8%  | 43     | 4.0%  | 370    | 4.7%  |
| American Indian or Alaska Native         | -     | -     | 14     | 1.3%  | 111    | 1.4%  |
| Asian                                    | 2     | 3.8%  | 16     | 1.5%  | 38     | 0.5%  |
| Hispanic Hawaiian or Pacific Islander    | -     | -     | 3      | 0.3%  | 16     | 0.2%  |
| Other Race                               | 12    | 18.3% | 189    | 17.8% | 2,530  | 32.5% |
| Two or More Races                        | 27    | 43.0% | 486    | 45.7% | 2,830  | 36.3% |

White

Black or African American

American Indian or Alaskan Native

Asian

Hawaiian or Pacific Islander

Other Race

2+ Races

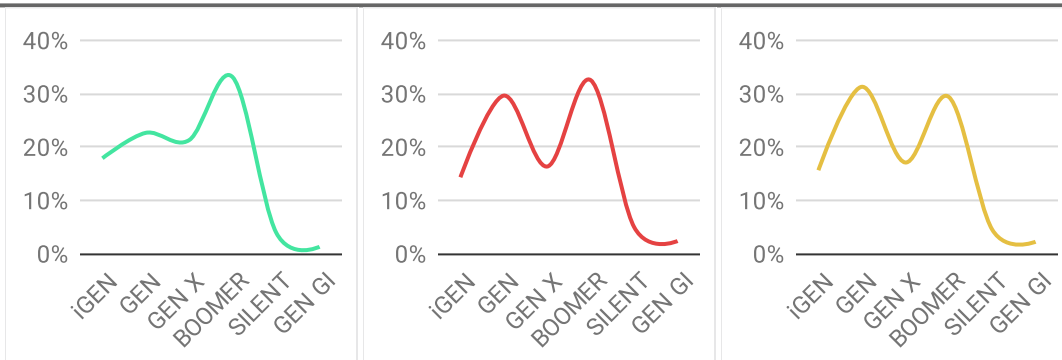
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|--|------|-------------|-------|-------------|--------|-------------|--|
| <b>Age Distribution (2023)</b>                   |      |             |       |             |        |             |  |
| Age Under 5 Years                                | 69   | 4.4%        | 1,091 | 4.7%        | 4,844  | 5.5%        |  |
| Age 5 to 9 Years                                 | 102  | 6.5%        | 1,089 | 4.7%        | 4,342  | 4.9%        |  |
| Age 10 to 14 Years                               | 109  | 6.9%        | 1,155 | 4.9%        | 4,541  | 5.2%        |  |
| Age 15 to 19 Years                               | 103  | 6.6%        | 1,494 | 6.4%        | 4,958  | 5.6%        |  |
| Age 20 to 24 Years                               | 79   | 5.0%        | 2,038 | 8.7%        | 6,771  | 7.7%        |  |
| Age 25 to 29 Years                               | 80   | 5.1%        | 1,778 | 7.6%        | 8,359  | 9.5%        |  |
| Age 30 to 34 Years                               | 93   | 5.9%        | 1,596 | 6.8%        | 7,392  | 8.4%        |  |
| Age 35 to 39 Years                               | 115  | 7.3%        | 1,358 | 5.8%        | 5,555  | 6.3%        |  |
| Age 40 to 44 Years                               | 114  | 7.2%        | 1,259 | 5.4%        | 4,902  | 5.6%        |  |
| Age 45 to 49 Years                               | 106  | 6.7%        | 1,190 | 5.1%        | 4,550  | 5.2%        |  |
| Age 50 to 54 Years                               | 105  | 6.7%        | 1,442 | 6.2%        | 5,410  | 6.2%        |  |
| Age 55 to 59 Years                               | 119  | 7.6%        | 1,770 | 7.6%        | 6,173  | 7.0%        |  |
| Age 60 to 64 Years                               | 118  | 7.5%        | 1,761 | 7.5%        | 5,866  | 6.7%        |  |
| Age 65 to 69 Years                               | 87   | 5.6%        | 1,358 | 5.8%        | 4,552  | 5.2%        |  |
| Age 70 to 74 Years                               | 90   | 5.7%        | 1,250 | 5.4%        | 3,819  | 4.3%        |  |
| Age 75 to 79 Years                               | 40   | 2.5%        | 683   | 2.9%        | 2,336  | 2.7%        |  |
| Age 80 to 84 Years                               | 22   | 1.4%        | 473   | 2.0%        | 1,626  | 1.8%        |  |
| Age 85 Years or Over                             | 20   | 1.3%        | 549   | 2.4%        | 1,949  | 2.2%        |  |
| Median Age                                       | 40.6 |             | 39.4  |             | 37.4   |             |  |
| <b>Generation (2023)</b>                         |      |             |       |             |        |             |  |
| iGeneration (Age Under 15 Years)                 | 281  | 17.8%       | 3,335 | 14.3%       | 13,727 | 15.6%       |  |
| Generation 9/11 Millennials (Age 15 to 34 Years) | 356  | 22.6%       | 6,906 | 29.6%       | 27,480 | 31.2%       |  |
| Gen Xers (Age 35 to 49 Years)                    | 334  | 21.3%       | 3,806 | 16.3%       | 15,007 | 17.1%       |  |
| Baby Boomers (Age 50 to 74 Years)                | 519  | 33.0%       | 7,581 | 32.5%       | 25,820 | 29.4%       |  |
| Silent Generation (Age 75 to 84 Years)           | 62   | 3.9%        | 1,156 | 5.0%        | 3,962  | 4.5%        |  |
| G.I. Generation (Age 85 Years or Over)           | 20   | 1.3%        | 549   | 2.4%        | 1,949  | 2.2%        |  |



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**1328 Hooksett Rd**  
**Hooksett, NH 03106**

|                                     | 1 mi radius | 3 mi radius | 5 mi radius  |
|-------------------------------------|-------------|-------------|--------------|
| <b>Household Type (2023)</b>        |             |             |              |
| Total Households                    | 573         | 9,518       | 37,854       |
| Family Households                   | 420 73.3%   | 5,896 61.9% | 21,512 56.8% |
| Family Households with Children     | 183 43.7%   | 2,409 40.9% | 9,984 46.4%  |
| Family Households No Children       | 236 56.3%   | 3,487 59.1% | 11,528 53.6% |
| Non-Family Households               | 153 26.7%   | 3,622 38.1% | 16,342 43.2% |
| Non-Family Households with Children | - -         | 6 0.2%      | 41 0.3%      |
| Non-Family Households No Children   | 153 99.9%   | 3,616 99.8% | 16,301 99.7% |

- Family Households w/ Children
- Family Households No Children
- Non-Family Households w/ Children
- Non-Family Households No Children

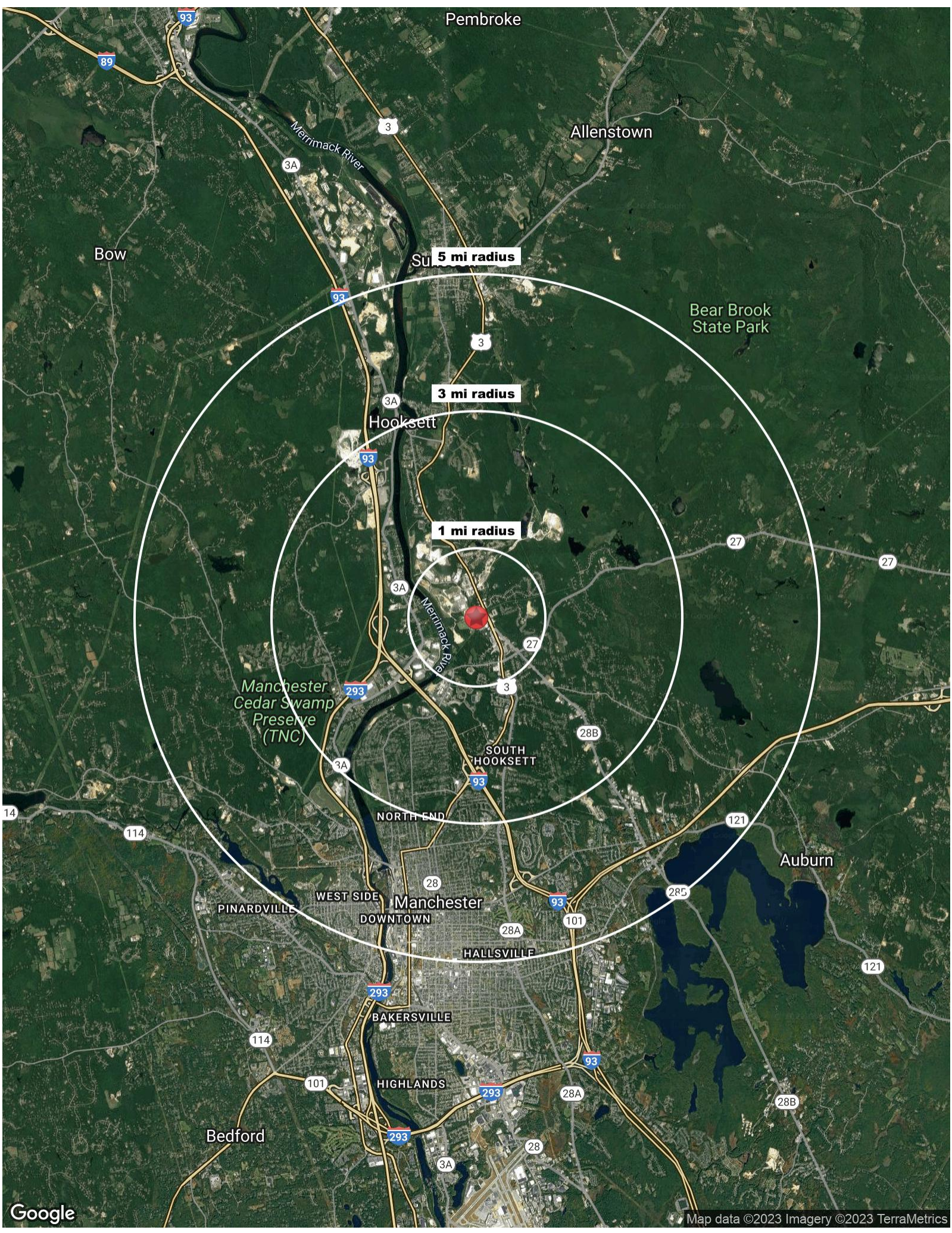
|                                    | 1 mi radius | 3 mi radius | 5 mi radius  |
|------------------------------------|-------------|-------------|--------------|
| <b>Education Attainment (2023)</b> |             |             |              |
| Elementary or Some High School     | 56 5.1%     | 814 4.9%    | 5,142 8.2%   |
| High School Graduate               | 266 24.0%   | 3,643 22.1% | 16,019 25.6% |
| Some College or Associate Degree   | 350 31.5%   | 4,401 26.7% | 16,661 26.7% |
| Bachelor or Graduate Degree        | 437 39.4%   | 7,609 46.2% | 24,666 39.5% |

- Elementary or Some High School
- High School Graduate
- Some College or Associate Degree
- Bachelor or Graduate Degree

|                                    | 1 mi radius | 3 mi radius | 5 mi radius |
|------------------------------------|-------------|-------------|-------------|
| <b>Household Income (2023)</b>     |             |             |             |
| Estimated Average Household Income | \$109,321   | \$130,825   | \$110,853   |
| Estimated Median Household Income  | \$103,309   | \$107,477   | \$89,414    |
| HH Income Under \$10,000           | 19 3.4%     | 228 2.4%    | 1,435 3.8%  |
| HH Income \$10,000 to \$34,999     | 51 9.0%     | 867 9.1%    | 5,767 15.2% |
| HH Income \$35,000 to \$49,999     | 54 9.4%     | 880 9.2%    | 4,072 10.8% |
| HH Income \$50,000 to \$74,999     | 72 12.6%    | 1,447 15.2% | 5,941 15.7% |
| HH Income \$75,000 to \$99,999     | 116 20.2%   | 1,194 12.5% | 4,830 12.8% |
| HH Income \$100,000 to \$149,999   | 80 13.9%    | 2,032 21.3% | 7,470 19.7% |
| HH Income \$150,000 or More        | 180 31.5%   | 2,870 30.2% | 8,338 22.0% |

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Pembroke

Allenstown

Bow

Bear Brook State Park

5 mi radius

3 mi radius

1 mi radius

Manchester Cedar Swamp Preserve (TNC)

SOUTH HOOKSETT

NORTH END

Auburn

PINARDVILLE

WEST SIDE  
DOWNTOWN

Manchester

HALLSVILLE

BAKERSVILLE

HIGHLANDS

Bedford