Graphic Profile

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups SAND HILL PLAZA

Lat/Lon: 41.3723/-73.2738

228 S Main St								
Newtown, CT 06470		1 mi rac	dius	3 mi radiu	us 5 mi rad	dius		
Population								
Estimated Population (2023)		1,222		14,351	41,424			
Projected Population (2028)		1,218		14,330	41,797			
Census Population (2020)		1,342		14,236	41,024			
Census Population (2010)		1,341		14,377	41,504			
Projected Annual Growth (2023-202	28)	-4		-21	- 373			
Historical Annual Growth (2020-20	•		-3.3%		0.3% 400			
Historical Annual Growth (2010-20		2		-140		-0.1%		
Estimated Population Density (2023	•		psm	508 p		psm		
Trade Area Size	, ,		sq mi	28.3 s		sq mi		
Trade Area Size		5.1	sym	20.5 5	y mi 70.5	sym		
	1.5 K	15 K		50 K				
				40 K				
	1.0 K	10 K		- 20 K				
				30 K				
				20 K				
	0.5 K	5 K						
				10 K				
	0.01/	0.1/						
	0.0 K	0 K	0 6	- OK		6		
	2010 2015 2020 2025	2010 2015	2020 2025	201	0 2015 2020 20	125		
Deep and Ethnisity (2022)								
Race and Ethnicity (2023)		1 1 2 0	02.20/	12002 0		00.70/		
Not Hispanic or Latino Population			92.3%	12,992 9		90.7%		
White			88.2%	11,200 8		89.0%		
Black or African American		59	5.3%		8.0% 1,935			
American Indian or Alaska Native		-	-	5	- 9			
Asian		55	4.9%		4.2% 1,581			
Hawaiian or Pacific Islander		-	-	1	- 3			
Other Race		-			0.1% 53			
Two or More Races		17			1.4% 546			
Hispanic or Latino Population		94			9.5% 3,857	9.3%		
White		25	27.1%	317 2	23.3% 917	23.8%		
Black or African American		1	1.3%	24	1.8% 77	2.0%		
American Indian or Alaska Native		-	-	7	0.5% 26	0.7%		
Asian		1	1.5%	8	0.6% 27	0.7%		
Hispanic Hawaiian or Pacific Islande	r	-	-	4	0.3% 6	0.2%		
Other Race		20	21.0%	342 2	25.2% 753	19.5%		
Two or More Races		45	47.7%	656 4	8.3% 2,052	53.2%		
	83.7%		80.3%		82.9%			
White Black or African American American Indian or Alaskan Native Asian Hawaiian or Pacific Islander Other Race 2+ Races								

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Lat/Lon: 41.3723/-73.2738

228 S Main St			.				
Newtown, CT 06470		1 mi radius 3		3 mi radius		5 mi radius	
Age Distribution (2023)							
Age Under 5 Years	51	4.2%	526	3.7%	1,505	3.6%	
Age 5 to 9 Years	79	6.5%	790	5.5%	2,376	5.7%	
Age 10 to 14 Years	81	6.6%	966	6.7%	3,066	7.4%	
Age 15 to 19 Years	83	6.8%	1,017	7.1%	3,105	7.5%	
Age 20 to 24 Years	68	5.5%	770	5.4%	2,169	5.2%	
Age 25 to 29 Years	57	4.6%	677	4.7%	1,605	3.9%	
Age 30 to 34 Years	48	3.9%	640	4.5%	1,633	3.9%	
Age 35 to 39 Years	71	5.8%	848	5.9%	2,394	5.8%	
Age 40 to 44 Years	91	7.4%	1,020	7.1%	2,959	7.1%	
Age 45 to 49 Years	100	8.2%	1,130	7.9%	3,308	8.0%	
Age 50 to 54 Years	103	8.4%	1,243	8.7%	3,636	8.8%	
Age 55 to 59 Years	100	8.2%	1,200	8.4%	3,581	8.6%	
Age 60 to 64 Years	80	6.6%	1,040	7.2%	3,106	7.5%	
Age 65 to 69 Years	69	5.6%	847	5.9%	2,486	6.0%	
Age 70 to 74 Years	57	4.7%	686	4.8%	1,846	4.5%	
Age 75 to 79 Years	37	3.0%	437	3.0%	1,222	3.0%	
Age 80 to 84 Years	21	1.7%	235	1.6%	723	1.7%	
Age 85 Years or Over	26	2.1%	277	1.9%	703	1.7%	
Median Age	43.1		43.6		43.9		
Generation (2023)							
iGeneration (Age Under 15 Years)	211	17.3%	2,282	15.9%	6,947	16.8%	
Generation 9/11 Millennials (Age 15 to 34 Years)	256	20.9%	3,105	21.6%	8,512	20.5%	
Gen Xers (Age 35 to 49 Years)	262	21.4%	2,999	20.9%	8,661	20.9%	
Baby Boomers (Age 50 to 74 Years)	409	33.5%	5,017	35.0%	14,655	35.4%	
Silent Generation (Age 75 to 84 Years)	58	4.7%	672	4.7%	1,945	4.7%	
G.I. Generation (Age 85 Years or Over)	26	2.1%	277	1.9%	703	1.7%	
40%	40%		- 40%				
		\wedge			\wedge		
30%	30%		- 30%				
20%	20%		20%				
10%	10%		— 10%				
0%	0% ———		0%			<u> </u>	
ICEN CEPERATION CHERTER CI	GER GER H	MERENT	3	GET GET	EFN+ MERENT	NGI NGI	
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Lat/Lon: 41.3723/-73.2738

228 S Main St				.		- · ·	-
Newtown, CT 06470		1 mi rad	llus	3 mi rad	llus	5 mi rad	lius
Household Type (2023)							
Total Households		415		5,065		14,701	
Family Households		335	80.6%	3,803	75.1%	11,417	77.7%
Family Households with Children		162	48.5%	1,820	47.8%	5,469	47.9%
Family Households No Children		172	51.5%	1,984	52.2%	5,949	52.1%
Non-Family Households		81	19.4%	1,262	24.9%	3,284	22.3%
Non-Family Households with Children		-	-	-	-	2	-
Non-Family Households No Children		81	100.0%	1,261	100.0%	3,282	99.9%
Family Households w/ Children	0.20	2.0 K		6	к —	-	
Family Households	0.15 -	1.5 К —		4	к —		
No Children	0.10 —	1.0 К —					
w/ Children	0.05 —	0.5 K —		2	к —		
Non-Family Households No Children	0.00	0.0 К —		0	к —		_
Education Attainment (2023)							
Elementary or Some High School		31	3.6%	502	4.9%	1,250	4.3%
High School Graduate		205	23.8%	2,277	22.2%	6,106	20.9%
Some College or Associate Degree		152	17.7%	2,013	19.6%	5,997	20.5%
Bachelor or Graduate Degree		472	54.9%	5,489	53.4%	15,850	54.3%
Elementary or Some High School Graduate Some College or Associate Degree Bachelor or Graduate Degree	23.8% 54.9% 17.7%	53.4%	22.2 19.69		54.3%	20.9% 20.5%	
Household Income (2023)							
Estimated Average Household Income		\$215,985		\$193,965		\$192,694	
Estimated Median Household Income		\$151,300		\$140,101		\$146,286	
HH Income Under \$10,000		10	2.3%	93	1.8%	313	2.1%
HH Income \$10,000 to \$34,999		30	7.2%		11.3%	1,222	8.3%
HH Income \$35,000 to \$49,999		20	4.7%	291	5.7%	817	5.6%
HH Income \$50,000 to \$74,999		32	7.8%	337	6.6%	1,251	8.5%
HH Income \$75,000 to \$99,999		24	5.8%	309	6.1%	1,118	7.6%
HH Income \$100,000 to \$149,999		87	20.9%	1,070	21.1%	2,837	19.3%
HH Income \$150,000 or More		213	51.3%	2,393	47.2%	7,144	48.6%

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