

Graphic Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups
 SHOPPES AT GRAYHAWK



Lat/Lon: 41.2915/-96.1398

14455 W Maple Rd

Omaha, NE 68116

1 mi radius

3 mi radius

5 mi radius

Population						
Estimated Population (2023)	14,221		94,760		202,521	
Projected Population (2028)	15,021		99,109		213,239	
Census Population (2020)	13,985		93,829		199,887	
Census Population (2010)	13,138		77,758		166,600	
Projected Annual Growth (2023-2028)	800	1.1%	4,349	0.9%	10,718	1.1%
Historical Annual Growth (2020-2023)	236	0.6%	931	0.3%	2,634	0.4%
Historical Annual Growth (2010-2020)	846	0.6%	16,071	2.1%	33,287	2.0%
Estimated Population Density (2023)	4,529 <i>psm</i>		3,353 <i>psm</i>		2,579 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	

Race and Ethnicity (2023)						
Not Hispanic or Latino Population	13,398	94.2%	89,133	94.1%	189,424	93.5%
White	11,260	84.0%	74,899	84.0%	158,352	83.6%
Black or African American	903	6.7%	6,435	7.2%	15,399	8.1%
American Indian or Alaska Native	11	-	130	0.1%	344	0.2%
Asian	699	5.2%	4,862	5.5%	9,314	4.9%
Hawaiian or Pacific Islander	3	-	28	-	68	-
Other Race	22	0.2%	109	0.1%	246	0.1%
Two or More Races	499	3.7%	2,671	3.0%	5,700	3.0%
Hispanic or Latino Population	823	5.8%	5,627	5.9%	13,097	6.5%
White	217	26.3%	1,656	29.4%	3,741	28.6%
Black or African American	7	0.8%	87	1.5%	225	1.7%
American Indian or Alaska Native	15	1.8%	120	2.1%	316	2.4%
Asian	3	0.4%	32	0.6%	72	0.5%
Hispanic Hawaiian or Pacific Islander	-	-	10	0.2%	28	0.2%
Other Race	172	20.9%	1,194	21.2%	3,163	24.1%
Two or More Races	409	49.7%	2,528	44.9%	5,552	42.4%

80.7%

80.8%

80.0%

White

Black or African American

American Indian or Alaskan Native

Asian

Hawaiian or Pacific Islander

Other Race

2+ Races

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Age Distribution (2023)							
Age Under 5 Years		890	6.3%	7,076	7.5%	13,975	6.9%
Age 5 to 9 Years		1,007	7.1%	7,356	7.8%	14,819	7.3%
Age 10 to 14 Years		1,050	7.4%	6,738	7.1%	14,045	6.9%
Age 15 to 19 Years		814	5.7%	5,672	6.0%	12,044	5.9%
Age 20 to 24 Years		845	5.9%	4,631	4.9%	11,012	5.4%
Age 25 to 29 Years		1,157	8.1%	7,085	7.5%	14,889	7.4%
Age 30 to 34 Years		1,180	8.3%	7,898	8.3%	15,561	7.7%
Age 35 to 39 Years		1,262	8.9%	8,349	8.8%	16,109	8.0%
Age 40 to 44 Years		1,069	7.5%	6,996	7.4%	14,013	6.9%
Age 45 to 49 Years		845	5.9%	5,449	5.8%	11,285	5.6%
Age 50 to 54 Years		809	5.7%	5,403	5.7%	11,435	5.6%
Age 55 to 59 Years		740	5.2%	5,651	6.0%	12,006	5.9%
Age 60 to 64 Years		754	5.3%	5,503	5.8%	12,248	6.0%
Age 65 to 69 Years		554	3.9%	4,075	4.3%	10,322	5.1%
Age 70 to 74 Years		533	3.7%	3,094	3.3%	8,237	4.1%
Age 75 to 79 Years		343	2.4%	1,732	1.8%	4,778	2.4%
Age 80 to 84 Years		194	1.4%	1,056	1.1%	2,986	1.5%
Age 85 Years or Over		176	1.2%	996	1.1%	2,757	1.4%
Median Age		35.8		35.9		36.9	
Generation (2023)							
iGeneration (Age Under 15 Years)		2,947	20.7%	21,170	22.3%	42,839	21.2%
Generation 9/11 Millennials (Age 15 to 34 Years)		3,995	28.1%	25,286	26.7%	53,506	26.4%
Gen Xers (Age 35 to 49 Years)		3,176	22.3%	20,794	21.9%	41,407	20.4%
Baby Boomers (Age 50 to 74 Years)		3,390	23.8%	23,727	25.0%	54,248	26.8%
Silent Generation (Age 75 to 84 Years)		537	3.8%	2,788	2.9%	7,764	3.8%
G.I. Generation (Age 85 Years or Over)		176	1.2%	996	1.1%	2,757	1.4%

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Household Type (2023)				
Total Households		5,899	36,952	81,924
Family Households		3,675 62.3%	25,053 67.8%	53,400 65.2%
Family Households with Children		1,883 51.2%	12,884 51.4%	26,357 49.4%
Family Households No Children		1,792 48.8%	12,169 48.6%	27,043 50.6%
Non-Family Households		2,224 37.7%	11,899 32.2%	28,524 34.8%
Non-Family Households with Children		2 -	18 0.2%	37 0.1%
Non-Family Households No Children		2,222 99.9%	11,880 99.8%	28,488 99.9%
Education Attainment (2023)				
Elementary or Some High School		302 3.1%	1,818 2.9%	4,500 3.3%
High School Graduate		1,625 16.9%	9,388 14.8%	21,792 16.0%
Some College or Associate Degree		3,007 31.3%	18,275 28.9%	41,882 30.7%
Bachelor or Graduate Degree		4,682 48.7%	33,806 53.4%	68,452 50.1%
Household Income (2023)				
Estimated Average Household Income		\$116,334	\$143,022	\$134,109
Estimated Median Household Income		\$91,676	\$108,907	\$101,313
HH Income Under \$10,000		146 2.5%	1,039 2.8%	2,591 3.2%
HH Income \$10,000 to \$34,999		594 10.1%	3,739 10.1%	10,033 12.2%
HH Income \$35,000 to \$49,999		533 9.0%	3,102 8.4%	7,800 9.5%
HH Income \$50,000 to \$74,999		1,216 20.6%	5,573 15.1%	13,027 15.9%
HH Income \$75,000 to \$99,999		922 15.6%	5,087 13.8%	11,134 13.6%
HH Income \$100,000 to \$149,999		1,085 18.4%	7,603 20.6%	15,713 19.2%
HH Income \$150,000 or More		1,403 23.8%	10,809 29.3%	21,626 26.4%

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