

# Graphic Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups  
 SAUCON VALLEY SQUARE



Lat/Lon: 40.5864/-75.3853

**3691 PA-378**  
**Bethlehem, PA 18015**

	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
Estimated Population (2023)	3,796	65,462	189,318
Projected Population (2028)	3,727	65,531	191,759
Census Population (2020)	3,810	65,255	188,111
Census Population (2010)	3,777	64,630	179,454
Projected Annual Growth (2023-2028)	-69 -0.4%	69 -	2,441 0.3%
Historical Annual Growth (2020-2023)	-14 -0.1%	207 0.1%	1,207 0.2%
Historical Annual Growth (2010-2020)	33 -	625 -	8,657 0.5%
Estimated Population Density (2023)	1,209 <i>psm</i>	2,316 <i>psm</i>	2,411 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>

<b>Race and Ethnicity (2023)</b>						
<b>Not Hispanic or Latino Population</b>						
White	3,364	88.6%	49,197	75.2%	132,767	70.1%
Black or African American	109	3.2%	5,082	10.3%	18,938	14.3%
American Indian or Alaska Native	-	-	23	-	79	-
Asian	135	4.0%	6,048	12.3%	10,219	7.7%
Hawaiian or Pacific Islander	-	-	9	-	27	-
Other Race	6	0.2%	149	0.3%	464	0.3%
Two or More Races	50	1.5%	960	2.0%	2,628	2.0%
<b>Hispanic or Latino Population</b>						
White	432	11.4%	16,265	24.8%	56,551	29.9%
Black or African American	103	23.8%	3,633	22.3%	11,311	20.0%
Black or African American	7	1.7%	1,136	7.0%	4,473	7.9%
American Indian or Alaska Native	6	1.5%	209	1.3%	669	1.2%
Asian	-	-	58	0.4%	190	0.3%
Hispanic Hawaiian or Pacific Islander	-	-	20	0.1%	55	-
Other Race	122	28.2%	6,092	37.5%	23,790	42.1%
Two or More Races	193	44.8%	5,117	31.5%	16,063	28.4%

White

Black or African American

American Indian or Alaskan Native

Asian

Hawaiian or Pacific Islander

Other Race

2+ Races

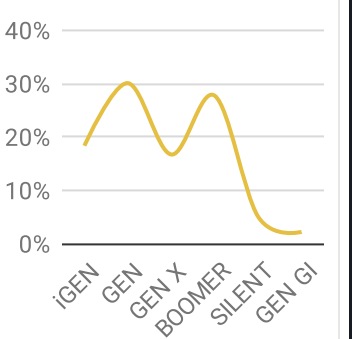
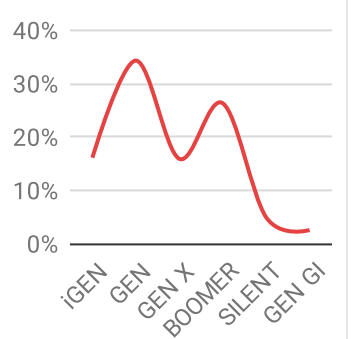
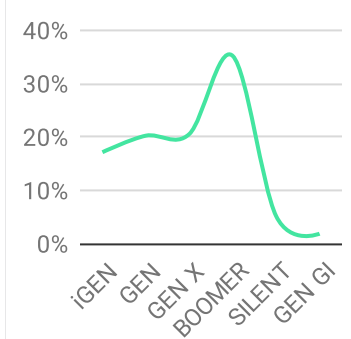
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<b>Age Distribution (2023)</b>							
Age Under 5 Years	148	3.9%	3,330	5.1%	11,573	6.1%	
Age 5 to 9 Years	209	5.5%	3,360	5.1%	11,228	5.9%	
Age 10 to 14 Years	293	7.7%	3,840	5.9%	11,899	6.3%	
Age 15 to 19 Years	258	6.8%	5,912	9.0%	14,145	7.5%	
Age 20 to 24 Years	143	3.8%	7,042	10.8%	15,714	8.3%	
Age 25 to 29 Years	174	4.6%	4,962	7.6%	13,920	7.4%	
Age 30 to 34 Years	192	5.1%	4,528	6.9%	13,136	6.9%	
Age 35 to 39 Years	218	5.7%	3,704	5.7%	11,199	5.9%	
Age 40 to 44 Years	289	7.6%	3,451	5.3%	10,445	5.5%	
Age 45 to 49 Years	272	7.2%	3,243	5.0%	9,945	5.3%	
Age 50 to 54 Years	289	7.6%	3,577	5.5%	11,013	5.8%	
Age 55 to 59 Years	282	7.4%	3,823	5.8%	11,611	6.1%	
Age 60 to 64 Years	302	7.9%	3,723	5.7%	11,465	6.1%	
Age 65 to 69 Years	259	6.8%	3,281	5.0%	9,804	5.2%	
Age 70 to 74 Years	203	5.3%	2,809	4.3%	8,554	4.5%	
Age 75 to 79 Years	118	3.1%	1,904	2.9%	5,718	3.0%	
Age 80 to 84 Years	77	2.0%	1,317	2.0%	3,805	2.0%	
Age 85 Years or Over	70	1.9%	1,658	2.5%	4,144	2.2%	
Median Age	43.4		35.8		36.4		
<b>Generation (2023)</b>							
iGeneration (Age Under 15 Years)	650	17.1%	10,530	16.1%	34,700	18.3%	
Generation 9/11 Millennials (Age 15 to 34 Years)	767	20.2%	22,444	34.3%	56,915	30.1%	
Gen Xers (Age 35 to 49 Years)	779	20.5%	10,397	15.9%	31,589	16.7%	
Baby Boomers (Age 50 to 74 Years)	1,335	35.2%	17,212	26.3%	52,447	27.7%	
Silent Generation (Age 75 to 84 Years)	195	5.1%	3,221	4.9%	9,523	5.0%	
G.I. Generation (Age 85 Years or Over)	70	1.9%	1,658	2.5%	4,144	2.2%	



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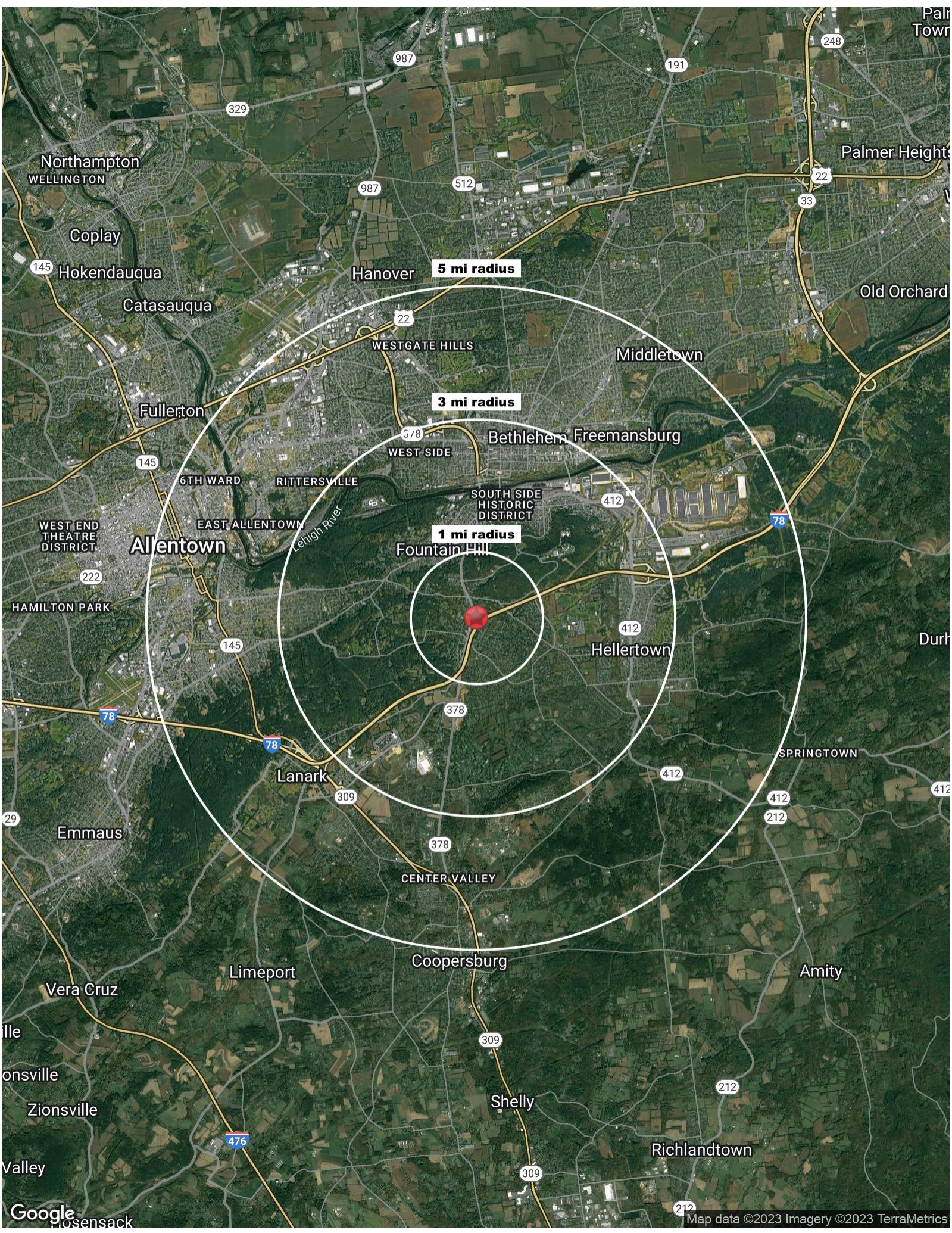


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3691 PA-378 Bethlehem, PA 18015		1 mi radius	3 mi radius	5 mi radius
<b>Household Type (2023)</b>				
Total Households		1,425	25,350	73,137
Family Households		1,134 79.5%	14,988 59.1%	46,206 63.2%
Family Households with Children		490 43.2%	7,169 47.8%	22,486 48.7%
Family Households No Children		644 56.8%	7,819 52.2%	23,720 51.3%
Non-Family Households		292 20.5%	10,362 40.9%	26,931 36.8%
Non-Family Households with Children		1 0.4%	20 0.2%	51 0.2%
Non-Family Households No Children		290 99.6%	10,343 99.8%	26,880 99.8%
<b>Education Attainment (2023)</b>				
Elementary or Some High School		84 3.1%	4,036 9.6%	16,033 12.9%
High School Graduate		670 24.4%	13,159 31.3%	41,215 33.0%
Some College or Associate Degree		519 18.9%	10,902 26.0%	32,789 26.3%
Bachelor or Graduate Degree		1,471 53.6%	13,881 33.1%	34,722 27.8%
<b>Household Income (2023)</b>				
Estimated Average Household Income		\$165,720	\$105,170	\$100,755
Estimated Median Household Income		\$123,598	\$70,652	\$71,008
HH Income Under \$10,000		51 3.6%	1,510 6.0%	4,036 5.5%
HH Income \$10,000 to \$34,999		127 8.9%	5,771 22.8%	16,157 22.1%
HH Income \$35,000 to \$49,999		92 6.4%	3,163 12.5%	9,075 12.4%
HH Income \$50,000 to \$74,999		171 12.0%	3,760 14.8%	12,101 16.5%
HH Income \$75,000 to \$99,999		185 13.0%	2,892 11.4%	8,704 11.9%
HH Income \$100,000 to \$149,999		231 16.2%	3,833 15.1%	11,019 15.1%
HH Income \$150,000 or More		569 39.9%	4,420 17.4%	12,043 16.5%

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5 mi radius

3 mi radius

1 mi radius

Allentown