

# Graphic Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups  
 LOYAL PLAZA

Lat/Lon: 41.2501/-76.963

**1915 E 3rd St**  
**Williamsport, PA 17701**

	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
Estimated Population (2023)	5,015	32,580	54,211
Projected Population (2028)	4,803	32,166	53,250
Census Population (2020)	5,059	32,948	54,828
Census Population (2010)	4,916	33,648	55,880
Projected Annual Growth (2023-2028)	-212 -0.8%	-414 -0.3%	-961 -0.4%
Historical Annual Growth (2020-2023)	-44 -0.3%	-368 -0.4%	-617 -0.4%
Historical Annual Growth (2010-2020)	143 0.3%	-700 -0.2%	-1,052 -0.2%
Estimated Population Density (2023)	1,597 <i>psm</i>	1,152 <i>psm</i>	690 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>

1 mi radius

3 mi radius

5 mi radius

<b>Race and Ethnicity (2023)</b>		1 mi radius	3 mi radius	5 mi radius
<b>Not Hispanic or Latino Population</b>		4,918 98.1%	31,553 96.8%	52,597 97.0%
White		4,310 87.6%	26,913 85.3%	44,273 84.2%
Black or African American		315 6.4%	2,488 7.9%	3,991 7.6%
American Indian or Alaska Native		4 -	17 -	36 -
Asian		131 2.7%	1,292 4.1%	2,829 5.4%
Hawaiian or Pacific Islander		2 -	6 -	10 -
Other Race		13 0.3%	40 0.1%	65 0.1%
Two or More Races		143 2.9%	797 2.5%	1,393 2.6%
<b>Hispanic or Latino Population</b>		97 1.9%	1,027 3.2%	1,614 3.0%
White		28 28.6%	279 27.1%	491 30.4%
Black or African American		18 18.6%	90 8.8%	120 7.4%
American Indian or Alaska Native		- -	7 0.7%	18 1.1%
Asian		- -	63 6.2%	65 4.1%
Hispanic Hawaiian or Pacific Islander		- -	2 0.2%	2 0.1%
Other Race		16 16.6%	157 15.3%	265 16.4%
Two or More Races		35 36.3%	428 41.7%	654 40.5%

1 mi radius: 86.5% White

3 mi radius: 83.5% White

5 mi radius: 82.6% White

White

Black or African American

American Indian or Alaskan Native

Asian

Hawaiian or Pacific Islander

Other Race

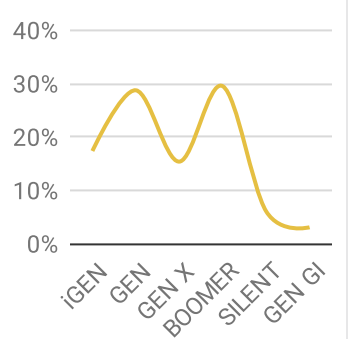
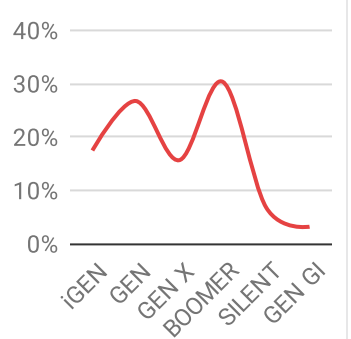
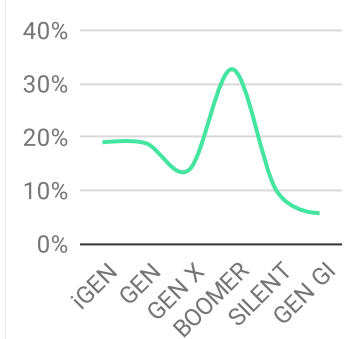
2+ Races

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<b>Age Distribution (2023)</b>							
Age Under 5 Years	297	5.9%	1,843	5.7%	2,997	5.5%	
Age 5 to 9 Years	342	6.8%	1,934	5.9%	3,207	5.9%	
Age 10 to 14 Years	312	6.2%	1,903	5.8%	3,198	5.9%	
Age 15 to 19 Years	232	4.6%	2,074	6.4%	4,182	7.7%	
Age 20 to 24 Years	148	3.0%	2,290	7.0%	4,322	8.0%	
Age 25 to 29 Years	249	5.0%	2,103	6.5%	3,412	6.3%	
Age 30 to 34 Years	314	6.3%	2,235	6.9%	3,653	6.7%	
Age 35 to 39 Years	297	5.9%	1,891	5.8%	3,053	5.6%	
Age 40 to 44 Years	203	4.0%	1,596	4.9%	2,663	4.9%	
Age 45 to 49 Years	195	3.9%	1,603	4.9%	2,608	4.8%	
Age 50 to 54 Years	249	5.0%	1,843	5.7%	3,028	5.6%	
Age 55 to 59 Years	337	6.7%	2,098	6.4%	3,440	6.3%	
Age 60 to 64 Years	363	7.2%	2,262	6.9%	3,624	6.7%	
Age 65 to 69 Years	324	6.5%	1,992	6.1%	3,218	5.9%	
Age 70 to 74 Years	364	7.3%	1,680	5.2%	2,677	4.9%	
Age 75 to 79 Years	267	5.3%	1,249	3.8%	1,891	3.5%	
Age 80 to 84 Years	236	4.7%	954	2.9%	1,385	2.6%	
Age 85 Years or Over	286	5.7%	1,030	3.2%	1,654	3.1%	
Median Age	47.0		40.6		39.4		
<b>Generation (2023)</b>							
iGeneration (Age Under 15 Years)	951	19.0%	5,680	17.4%	9,401	17.3%	
Generation 9/11 Millennials (Age 15 to 34 Years)	943	18.8%	8,703	26.7%	15,570	28.7%	
Gen Xers (Age 35 to 49 Years)	695	13.9%	5,090	15.6%	8,324	15.4%	
Baby Boomers (Age 50 to 74 Years)	1,638	32.7%	9,874	30.3%	15,986	29.5%	
Silent Generation (Age 75 to 84 Years)	503	10.0%	2,203	6.8%	3,276	6.0%	
G.I. Generation (Age 85 Years or Over)	286	5.7%	1,030	3.2%	1,654	3.1%	



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## 1915 E 3rd St

### Williamsport, PA 17701

	1 mi radius	3 mi radius	5 mi radius
<b>Household Type (2023)</b>			
Total Households	2,257	14,179	22,937
Family Households	1,412 62.5%	8,174 57.7%	13,279 57.9%
Family Households with Children	576 40.8%	3,615 44.2%	5,810 43.8%
Family Households No Children	836 59.2%	4,560 55.8%	7,469 56.2%
Non-Family Households	846 37.5%	6,005 42.3%	9,658 42.1%
Non-Family Households with Children	- -	10 0.2%	22 0.2%
Non-Family Households No Children	846 100.0%	5,995 99.8%	9,635 99.8%

<b>Education Attainment (2023)</b>			
Elementary or Some High School	180 4.9%	1,572 7.0%	2,821 7.8%
High School Graduate	1,208 32.8%	7,588 33.7%	12,667 34.9%
Some College or Associate Degree	1,085 29.5%	6,047 26.8%	9,791 27.0%
Bachelor or Graduate Degree	1,211 32.9%	7,328 32.5%	11,027 30.4%

<b>Household Income (2023)</b>			
Estimated Average Household Income	\$95,938	\$85,924	\$82,940
Estimated Median Household Income	\$72,788	\$66,487	\$64,381
HH Income Under \$10,000	155 6.9%	1,000 7.1%	1,432 6.2%
HH Income \$10,000 to \$34,999	336 14.9%	3,172 22.4%	5,422 23.6%
HH Income \$35,000 to \$49,999	320 14.2%	1,928 13.6%	3,296 14.4%
HH Income \$50,000 to \$74,999	482 21.3%	2,491 17.6%	4,198 18.3%
HH Income \$75,000 to \$99,999	335 14.8%	1,834 12.9%	2,928 12.8%
HH Income \$100,000 to \$149,999	392 17.4%	2,015 14.2%	3,075 13.4%
HH Income \$150,000 or More	238 10.6%	1,738 12.3%	2,586 11.3%



**5 mi radius**

**3 mi radius**

**1 mi radius**