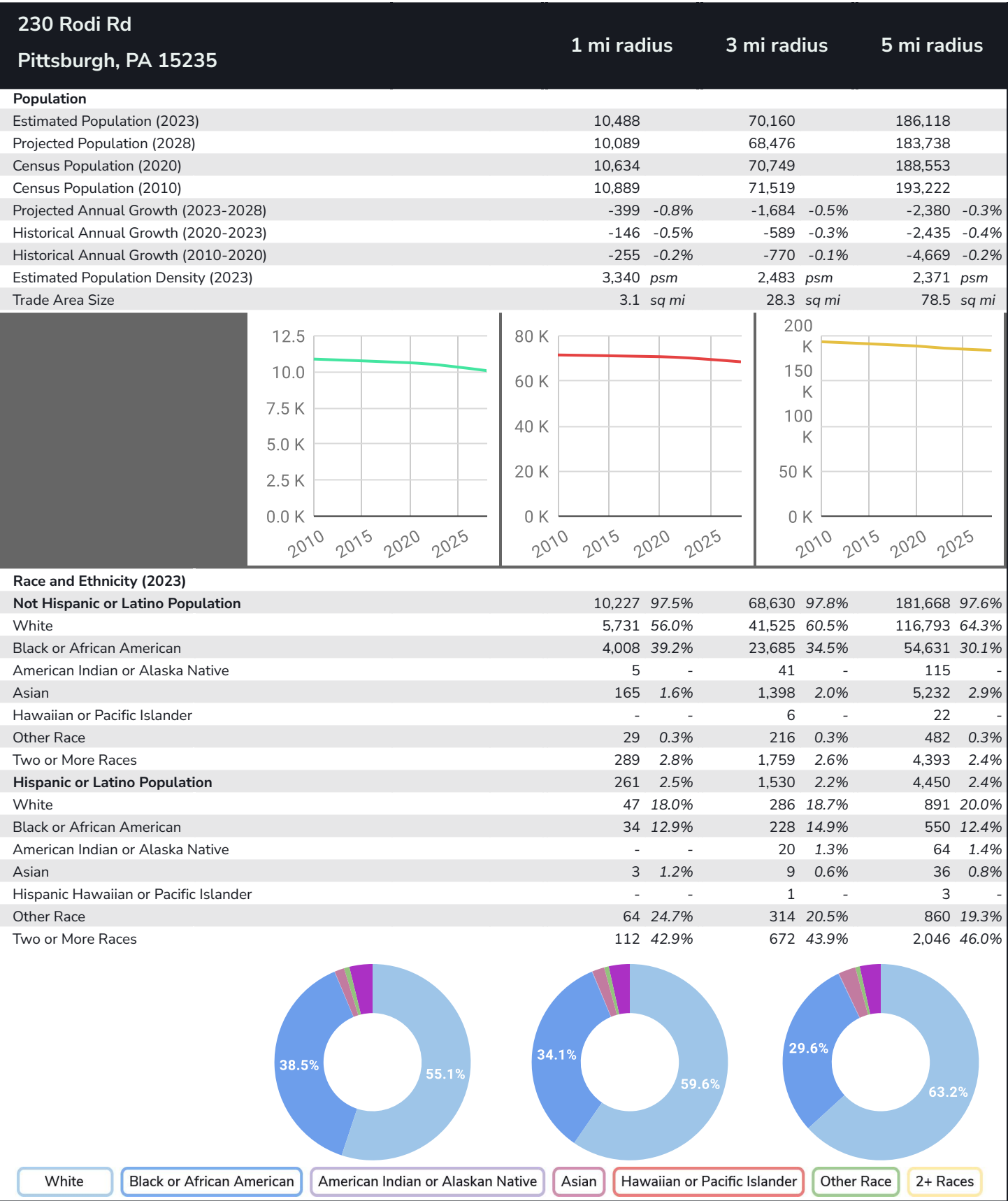# Graphic Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups
PENN HILLS SHOPPING CENTER
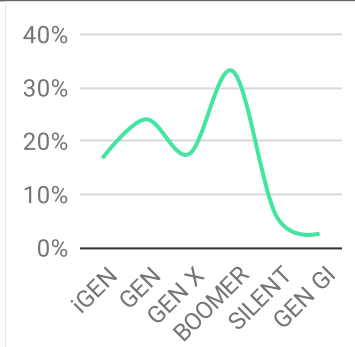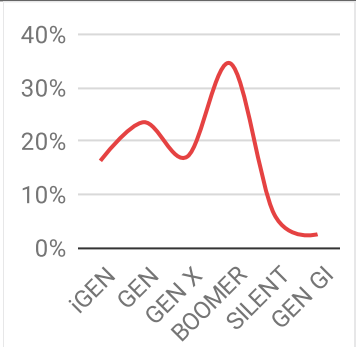
Lat/Lon: 40.4651/-79.8266

| 230 Rodi Rd Pittsburgh, PA 15235 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|---|---|---|---|---|---|
| **Population** | | | | | | |
| Estimated Population (2023) | 10,488 | | 70,160 | | 186,118 | |
| Projected Population (2028) | 10,089 | | 68,476 | | 183,738 | |
| Census Population (2020) | 10,634 | | 70,749 | | 188,553 | |
| Census Population (2010) | 10,889 | | 71,519 | | 193,222 | |
| Projected Annual Growth (2023-2028) | -399 | -0.8% | -1,684 | -0.5% | -2,380 | -0.3% |
| Historical Annual Growth (2020-2023) | -146 | -0.5% | -589 | -0.3% | -2,435 | -0.4% |
| Historical Annual Growth (2010-2020) | -255 | -0.2% | -770 | -0.1% | -4,669 | -0.2% |
| Estimated Population Density (2023) | 3,340 | psm | 2,483 | psm | 2,371 | psm |
| Trade Area Size | 3.1 | sq mi | 28.3 | sq mi | 78.5 | sq mi |

| Race and Ethnicity (2023) | 1 mi | | 3 mi | | 5 mi | |
|---|---|---|---|---|---|---|
| **Not Hispanic or Latino Population** | 10,227 | 97.5% | 68,630 | 97.8% | 181,668 | 97.6% |
| White | 5,731 | 56.0% | 41,525 | 60.5% | 116,793 | 64.3% |
| Black or African American | 4,008 | 39.2% | 23,685 | 34.5% | 54,631 | 30.1% |
| American Indian or Alaska Native | 5 | - | 41 | - | 115 | - |
| Asian | 165 | 1.6% | 1,398 | 2.0% | 5,232 | 2.9% |
| Hawaiian or Pacific Islander | - | - | 6 | - | 22 | - |
| Other Race | 29 | 0.3% | 216 | 0.3% | 482 | 0.3% |
| Two or More Races | 289 | 2.8% | 1,759 | 2.6% | 4,393 | 2.4% |
| **Hispanic or Latino Population** | 261 | 2.5% | 1,530 | 2.2% | 4,450 | 2.4% |
| White | 47 | 18.0% | 286 | 18.7% | 891 | 20.0% |
| Black or African American | 34 | 12.9% | 228 | 14.9% | 550 | 12.4% |
| American Indian or Alaska Native | - | - | 20 | 1.3% | 64 | 1.4% |
| Asian | 3 | 1.2% | 9 | 0.6% | 36 | 0.8% |
| Hispanic Hawaiian or Pacific Islander | - | - | 1 | - | 3 | - |
| Other Race | 64 | 24.7% | 314 | 20.5% | 860 | 19.3% |
| Two or More Races | 112 | 42.9% | 672 | 43.9% | 2,046 | 46.0% |

Legend: White | Black or African American | American Indian or Alaskan Native | Asian | Hawaiian or Pacific Islander | Other Race | 2+ Races

(1 mi): Black 38.5%, White 55.1%
(3 mi): Black 34.1%, White 59.6%
(5 mi): Black 29.6%, White 63.2%

# Graphic Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups
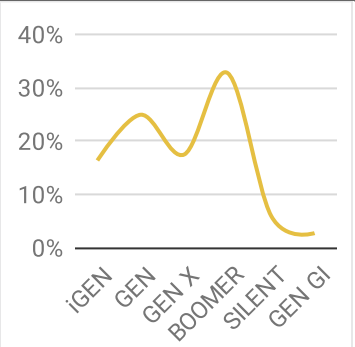PENN HILLS SHOPPING CENTER

Lat/Lon: 40.4651/-79.8266

| 230 Rodi Rd<br>Pittsburgh, PA 15235 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|---|---|---|---|---|---|
| **Age Distribution (2023)** | | | | | | |
| Age Under 5 Years | 591 | 5.6% | 3,719 | 5.3% | 10,157 | 5.5% |
| Age 5 to 9 Years | 578 | 5.5% | 3,714 | 5.3% | 9,844 | 5.3% |
| Age 10 to 14 Years | 586 | 5.6% | 3,965 | 5.7% | 10,371 | 5.6% |
| Age 15 to 19 Years | 562 | 5.4% | 3,600 | 5.1% | 9,591 | 5.2% |
| Age 20 to 24 Years | 456 | 4.3% | 3,116 | 4.4% | 8,951 | 4.8% |
| Age 25 to 29 Years | 649 | 6.2% | 4,465 | 6.4% | 13,018 | 7.0% |
| Age 30 to 34 Years | 853 | 8.1% | 5,301 | 7.6% | 14,770 | 7.9% |
| Age 35 to 39 Years | 702 | 6.7% | 4,522 | 6.4% | 12,479 | 6.7% |
| Age 40 to 44 Years | 587 | 5.6% | 3,848 | 5.5% | 10,515 | 5.6% |
| Age 45 to 49 Years | 552 | 5.3% | 3,586 | 5.1% | 9,478 | 5.1% |
| Age 50 to 54 Years | 646 | 6.2% | 4,209 | 6.0% | 11,087 | 6.0% |
| Age 55 to 59 Years | 727 | 6.9% | 5,039 | 7.2% | 12,926 | 6.9% |
| Age 60 to 64 Years | 765 | 7.3% | 5,623 | 8.0% | 14,107 | 7.6% |
| Age 65 to 69 Years | 728 | 6.9% | 5,015 | 7.1% | 12,473 | 6.7% |
| Age 70 to 74 Years | 602 | 5.7% | 4,296 | 6.1% | 10,251 | 5.5% |
| Age 75 to 79 Years | 376 | 3.6% | 2,638 | 3.8% | 6,460 | 3.5% |
| Age 80 to 84 Years | 252 | 2.4% | 1,754 | 2.5% | 4,593 | 2.5% |
| Age 85 Years or Over | 277 | 2.6% | 1,749 | 2.5% | 5,047 | 2.7% |
| Median Age | 41.6 | | 42.7 | | 41.3 | |
| **Generation (2023)** | | | | | | |
| iGeneration (Age Under 15 Years) | 1,755 | 16.7% | 11,398 | 16.2% | 30,372 | 16.3% |
| Generation 9/11 Millennials (Age 15 to 34 Years) | 2,521 | 24.0% | 16,482 | 23.5% | 46,330 | 24.9% |
| Gen Xers (Age 35 to 49 Years) | 1,841 | 17.6% | 11,957 | 17.0% | 32,472 | 17.4% |
| Baby Boomers (Age 50 to 74 Years) | 3,467 | 33.1% | 24,183 | 34.5% | 60,843 | 32.7% |
| Silent Generation (Age 75 to 84 Years) | 627 | 6.0% | 4,392 | 6.3% | 11,054 | 5.9% |
| G.I. Generation (Age 85 Years or Over) | 277 | 2.6% | 1,749 | 2.5% | 5,047 | 2.7% |

# Graphic Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups
PENN HILLS SHOPPING CENTER

Lat/Lon: 40.4651/-79.8266

| 230 Rodi Rd<br>Pittsburgh, PA 15235 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|---|---|---|---|---|---|
| **Household Type (2023)** | | | | | | |
| Total Households | 4,899 | | 32,757 | | 87,696 | |
| Family Households | 2,766 | 56.5% | 18,931 | 57.8% | 47,825 | 54.5% |
| Family Households with Children | 1,177 | 42.6% | 7,876 | 41.6% | 21,393 | 44.7% |
| Family Households No Children | 1,589 | 57.4% | 11,055 | 58.4% | 26,432 | 55.3% |
| Non-Family Households | 2,133 | 43.5% | 13,826 | 42.2% | 39,871 | 45.5% |
| Non-Family Households with Children | 1 | - | 6 | - | 18 | - |
| Non-Family Households No Children | 2,132 | 99.9% | 13,821 | 100.0% | 39,854 | 100.0% |



| | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|---|---|---|---|---|---|
| **Education Attainment (2023)** | | | | | | |
| Elementary or Some High School | 461 | 6.0% | 2,530 | 4.9% | 6,551 | 4.8% |
| High School Graduate | 1,973 | 25.6% | 14,099 | 27.1% | 35,426 | 25.8% |
| Some College or Associate Degree | 2,532 | 32.8% | 15,764 | 30.3% | 37,541 | 27.4% |
| Bachelor or Graduate Degree | 2,749 | 35.6% | 19,653 | 37.8% | 57,686 | 42.0% |



| | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|---|---|---|---|---|---|
| **Household Income (2023)** | | | | | | |
| Estimated Average Household Income | $79,078 | | $88,213 | | $99,654 | |
| Estimated Median Household Income | $60,692 | | $67,573 | | $72,461 | |
| HH Income Under $10,000 | 266 | 5.4% | 2,179 | 6.7% | 6,064 | 6.9% |
| HH Income $10,000 to $34,999 | 1,074 | 21.9% | 6,958 | 21.2% | 19,188 | 21.9% |
| HH Income $35,000 to $49,999 | 697 | 14.2% | 3,835 | 11.7% | 9,883 | 11.3% |
| HH Income $50,000 to $74,999 | 940 | 19.2% | 5,871 | 17.9% | 13,945 | 15.9% |
| HH Income $75,000 to $99,999 | 627 | 12.8% | 4,020 | 12.3% | 9,771 | 11.1% |
| HH Income $100,000 to $149,999 | 703 | 14.3% | 5,045 | 15.4% | 13,502 | 15.4% |
| HH Income $150,000 or More | 592 | 12.1% | 4,850 | 14.8% | 15,342 | 17.5% |

5 mi radius

3 mi radius

1 mi radius

Google

Map data ©2023 Imagery ©2023 TerraMetrics