

Graphic Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups
 SHOPPES AY CROSS KEYS

Lat/Lon: 38.8063/-90.2995

13913 New Halls Ferry Road

Florissant, MO 63033

	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2023)	12,872	94,464	181,171
Projected Population (2028)	12,678	93,070	178,664
Census Population (2020)	12,969	95,460	182,695
Census Population (2010)	12,445	95,422	188,301
Projected Annual Growth (2023-2028)	-194 -0.3%	-1,394 -0.3%	-2,507 -0.3%
Historical Annual Growth (2020-2023)	-97 -0.3%	-996 -0.4%	-1,524 -0.3%
Historical Annual Growth (2010-2020)	524 0.4%	37 -	-5,606 -0.3%
Estimated Population Density (2023)	4,099 <i>psm</i>	3,343 <i>psm</i>	2,308 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>

Race and Ethnicity (2023)						
Not Hispanic or Latino Population						
	12,602	97.9%	92,150	97.6%	176,822	97.6%
White	4,095	32.5%	35,096	38.1%	58,449	33.1%
Black or African American	8,063	64.0%	53,599	58.2%	112,059	63.4%
American Indian or Alaska Native	10	-	71	-	160	-
Asian	124	1.0%	1,097	1.2%	1,905	1.1%
Hawaiian or Pacific Islander	-	-	14	-	26	-
Other Race	33	0.3%	226	0.2%	469	0.3%
Two or More Races	277	2.2%	2,047	2.2%	3,755	2.1%
Hispanic or Latino Population						
	270	2.1%	2,314	2.4%	4,349	2.4%
White	48	17.7%	480	20.7%	891	20.5%
Black or African American	41	15.0%	304	13.1%	594	13.7%
American Indian or Alaska Native	4	1.5%	45	2.0%	97	2.2%
Asian	2	0.6%	15	0.6%	30	0.7%
Hispanic Hawaiian or Pacific Islander	-	-	4	0.2%	8	0.2%
Other Race	82	30.5%	586	25.3%	1,185	27.3%
Two or More Races	93	34.6%	879	38.0%	1,543	35.5%

White

Black or African American

American Indian or Alaskan Native

Asian

Hawaiian or Pacific Islander

Other Race

2+ Races

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Age Distribution (2023)							
Age Under 5 Years	650	5.0%	5,497	5.8%	11,470	6.3%	
Age 5 to 9 Years	814	6.3%	6,046	6.4%	12,009	6.6%	
Age 10 to 14 Years	982	7.6%	6,637	7.0%	12,778	7.1%	
Age 15 to 19 Years	866	6.7%	6,156	6.5%	12,192	6.7%	
Age 20 to 24 Years	753	5.8%	5,363	5.7%	10,976	6.1%	
Age 25 to 29 Years	753	5.9%	6,125	6.5%	12,351	6.8%	
Age 30 to 34 Years	835	6.5%	6,547	6.9%	12,386	6.8%	
Age 35 to 39 Years	839	6.5%	6,266	6.6%	11,557	6.4%	
Age 40 to 44 Years	804	6.2%	5,700	6.0%	10,632	5.9%	
Age 45 to 49 Years	771	6.0%	5,415	5.7%	10,245	5.7%	
Age 50 to 54 Years	841	6.5%	5,858	6.2%	11,149	6.2%	
Age 55 to 59 Years	799	6.2%	6,118	6.5%	11,647	6.4%	
Age 60 to 64 Years	848	6.6%	6,347	6.7%	11,759	6.5%	
Age 65 to 69 Years	731	5.7%	5,157	5.5%	9,692	5.3%	
Age 70 to 74 Years	616	4.8%	4,264	4.5%	7,943	4.4%	
Age 75 to 79 Years	455	3.5%	3,050	3.2%	5,517	3.0%	
Age 80 to 84 Years	252	2.0%	1,960	2.1%	3,458	1.9%	
Age 85 Years or Over	262	2.0%	1,957	2.1%	3,411	1.9%	
Median Age	38.9		38.5		37.4		
Generation (2023)							
iGeneration (Age Under 15 Years)	2,446	19.0%	18,181	19.2%	36,257	20.0%	
Generation 9/11 Millennials (Age 15 to 34 Years)	3,208	24.9%	24,192	25.6%	47,905	26.4%	
Gen Xers (Age 35 to 49 Years)	2,414	18.8%	17,381	18.4%	32,434	17.9%	
Baby Boomers (Age 50 to 74 Years)	3,835	29.8%	27,745	29.4%	52,189	28.8%	
Silent Generation (Age 75 to 84 Years)	707	5.5%	5,010	5.3%	8,975	5.0%	
G.I. Generation (Age 85 Years or Over)	262	2.0%	1,957	2.1%	3,411	1.9%	

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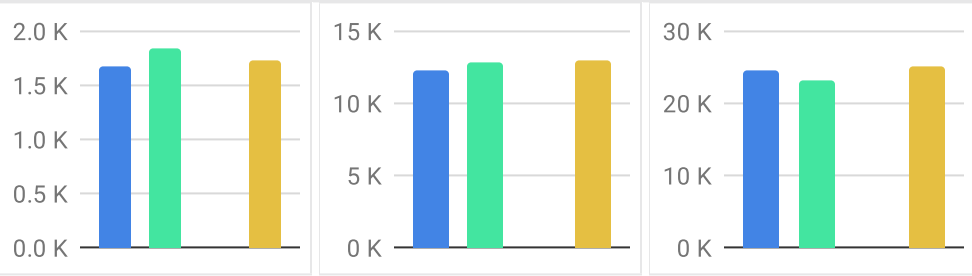
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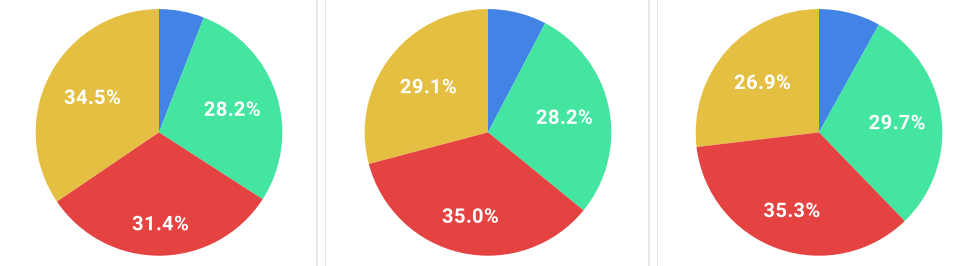
	1 mi radius	3 mi radius	5 mi radius
Household Type (2023)			
Total Households	5,237	38,104	72,832
Family Households	3,504 66.9%	25,093 65.9%	47,740 65.5%
Family Households with Children	1,666 47.5%	12,258 48.9%	24,595 51.5%
Family Households No Children	1,839 52.5%	12,834 51.1%	23,145 48.5%
Non-Family Households	1,732 33.1%	13,011 34.1%	25,093 34.5%
Non-Family Households with Children	1 -	13 0.1%	25 0.1%
Non-Family Households No Children	1,731 99.9%	12,998 99.9%	25,067 99.9%

- Family Households w/ Children
- Family Households No Children
- Non-Family Households w/ Children
- Non-Family Households No Children



Education Attainment (2023)			
Elementary or Some High School	521 5.9%	4,974 7.7%	9,824 8.1%
High School Graduate	2,483 28.2%	18,275 28.2%	36,152 29.7%
Some College or Associate Degree	2,765 31.4%	22,655 35.0%	43,026 35.3%
Bachelor or Graduate Degree	3,037 34.5%	18,860 29.1%	32,745 26.9%

- Elementary or Some High School
- High School Graduate
- Some College or Associate Degree
- Bachelor or Graduate Degree



Household Income (2023)			
Estimated Average Household Income	\$71,460	\$90,056	\$83,352
Estimated Median Household Income	\$69,316	\$74,007	\$68,608
HH Income Under \$10,000	276 5.3%	1,573 4.1%	3,519 4.8%
HH Income \$10,000 to \$34,999	1,172 22.4%	7,518 19.7%	16,263 22.3%
HH Income \$35,000 to \$49,999	618 11.8%	4,311 11.3%	8,798 12.1%
HH Income \$50,000 to \$74,999	836 16.0%	6,965 18.3%	13,530 18.6%
HH Income \$75,000 to \$99,999	1,022 19.5%	5,869 15.4%	10,301 14.1%
HH Income \$100,000 to \$149,999	803 15.3%	6,477 17.0%	10,659 14.6%
HH Income \$150,000 or More	510 9.7%	5,392 14.1%	9,762 13.4%

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5 mi radius

3 mi radius

1 mi radius