Graphic Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups
RICHLAND MARKETPLACE

Lat/Lon: 40.4614/-75.3698

690 N West End Blvd Quakertown, PA 18951	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	2,294		26,053		49,553	
Projected Population (2028)	2,233		26,289		50,264	
Census Population (2020)	2,258		25,734		48,804	
Census Population (2010)	1,792		24,211		45,779	
Projected Annual Growth (2023-2028)	-61	-0.5%	236	0.2%	711	0.3%
Historical Annual Growth (2020-2023)	36	0.5%	319	0.4%	749	0.5%
Historical Annual Growth (2010-2020)	466	2.6%	1,523	0.6%	3,026	0.7%
Estimated Population Density (2023)	731	psm	922	psm	631	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi

Race and Ethnicity (2023)						
Not Hispanic or Latino Population	2,172	94.7%	24,431	93.8%	45,971	92.8%
White	2,019	92.9%	22,329	91.4%	41,797	90.9%
Black or African American	51	2.4%	834	3.4%	1,542	3.4%
American Indian or Alaska Native	-	-	10	-	23	-
Asian	60	2.8%	759	3.1%	1,619	3.5%
Hawaiian or Pacific Islander	-	-	10	-	19	-
Other Race	1	-	39	0.2%	62	0.1%
Two or More Races	40	1.8%	450	1.8%	908	2.0%
Hispanic or Latino Population	122	5.3%	1,622	6.2%	3,582	7.2%
White	19	15.6%	355	21.9%	927	25.9%
Black or African American	1	1.1%	38	2.4%	79	2.2%
American Indian or Alaska Native	-	-	33	2.0%	51	1.4%
Asian	-	-	6	0.4%	11	0.3%
Hispanic Hawaiian or Pacific Islander	-	-	6	0.4%	14	0.4%
Other Race	31	25.7%	523	32.2%	879	24.5%
Two or More Races	69	56.4%	660	40.7%	1,621	45.3%

White | Black or African American | American Indian or Alaskan Native | Asian | Hawaiian or Pacific Islander | Other Race | 2+ Races
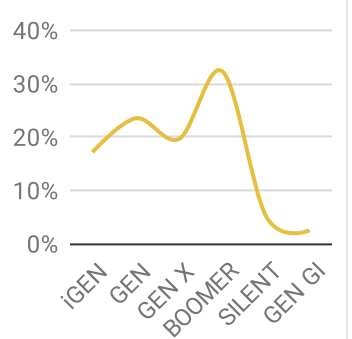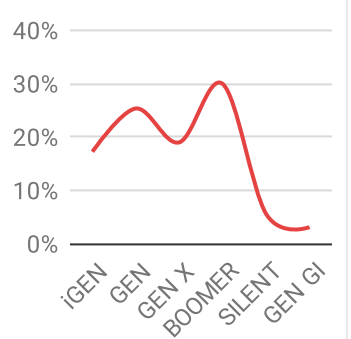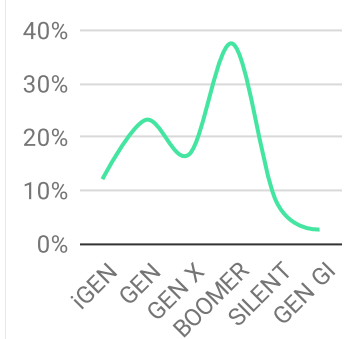
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Age Distribution (2023)						
Age Under 5 Years	82	3.6%	1,494	5.7%	2,611	5.3%
Age 5 to 9 Years	89	3.9%	1,504	5.8%	2,899	5.9%
Age 10 to 14 Years	106	4.6%	1,481	5.7%	2,972	6.0%
Age 15 to 19 Years	119	5.2%	1,422	5.5%	2,816	5.7%
Age 20 to 24 Years	130	5.7%	1,483	5.7%	2,768	5.6%
Age 25 to 29 Years	138	6.0%	1,777	6.8%	2,838	5.7%
Age 30 to 34 Years	146	6.4%	1,913	7.3%	3,212	6.5%
Age 35 to 39 Years	134	5.8%	1,863	7.1%	3,448	7.0%
Age 40 to 44 Years	139	6.1%	1,603	6.2%	3,235	6.5%
Age 45 to 49 Years	111	4.8%	1,476	5.7%	3,046	6.1%
Age 50 to 54 Years	182	7.9%	1,646	6.3%	3,320	6.7%
Age 55 to 59 Years	185	8.1%	1,764	6.8%	3,611	7.3%
Age 60 to 64 Years	162	7.1%	1,748	6.7%	3,587	7.2%
Age 65 to 69 Years	176	7.7%	1,456	5.6%	3,048	6.2%
Age 70 to 74 Years	153	6.7%	1,177	4.5%	2,394	4.8%
Age 75 to 79 Years	116	5.1%	860	3.3%	1,552	3.1%
Age 80 to 84 Years	66	2.9%	586	2.3%	973	2.0%
Age 85 Years or Over	61	2.6%	800	3.1%	1,225	2.5%
Median Age	46.9		40.2		41.4	
Generation (2023)						
iGeneration (Age Under 15 Years)	277	*12.1%*	4,480	*17.2%*	8,482	*17.1%*
Generation 9/11 Millennials (Age 15 to 34 Years)	532	*23.2%*	6,594	*25.3%*	11,634	*23.5%*
Gen Xers (Age 35 to 49 Years)	384	*16.7%*	4,941	*19.0%*	9,728	*19.6%*
Baby Boomers (Age 50 to 74 Years)	859	*37.4%*	7,792	*29.9%*	15,959	*32.2%*
Silent Generation (Age 75 to 84 Years)	182	*7.9%*	1,446	*5.5%*	2,525	*5.1%*
G.I. Generation (Age 85 Years or Over)	61	*2.6%*	800	*3.1%*	1,225	*2.5%*

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Household Type (2023)						
Total Households	1,002		10,051		18,953	
Family Households	638	63.6%	6,908	68.7%	13,553	71.5%
Family Households with Children	245	38.5%	3,073	44.5%	5,938	43.8%
Family Households No Children	392	61.5%	3,835	55.5%	7,615	56.2%
Non-Family Households	364	36.4%	3,143	31.3%	5,400	28.5%
Non-Family Households with Children	2	0.4%	7	0.2%	11	0.2%
Non-Family Households No Children	363	99.6%	3,136	99.8%	5,389	99.8%

Legend:
- Family Households w/ Children
- Family Households No Children
- Non-Family Households w/ Children
- Non-Family Households No Children

	1 mi radius		3 mi radius		5 mi radius	
Education Attainment (2023)						
Elementary or Some High School	107	6.1%	1,170	6.3%	1,982	5.6%
High School Graduate	745	42.1%	6,983	37.4%	12,334	34.8%
Some College or Associate Degree	482	27.3%	4,408	23.6%	8,264	23.3%
Bachelor or Graduate Degree	435	24.6%	6,107	32.7%	12,908	36.4%

Legend:
- Elementary or Some High School
- High School Graduate
- Some College or Associate Degree
- Bachelor or Graduate Degree

	1 mi radius		3 mi radius		5 mi radius	
Household Income (2023)						
Estimated Average Household Income	$74,135		$108,740		$131,861	
Estimated Median Household Income	$80,329		$97,572		$105,523	
HH Income Under $10,000	-	-	208	2.1%	386	2.0%
HH Income $10,000 to $34,999	238	23.7%	1,440	14.3%	2,432	12.8%
HH Income $35,000 to $49,999	50	5.0%	911	9.1%	1,563	8.2%
HH Income $50,000 to $74,999	205	20.4%	1,518	15.1%	2,712	14.3%
HH Income $75,000 to $99,999	175	17.5%	1,255	12.5%	2,394	12.6%
HH Income $100,000 to $149,999	198	19.8%	2,252	22.4%	4,036	21.3%
HH Income $150,000 or More	137	13.7%	2,467	24.5%	5,429	28.6%
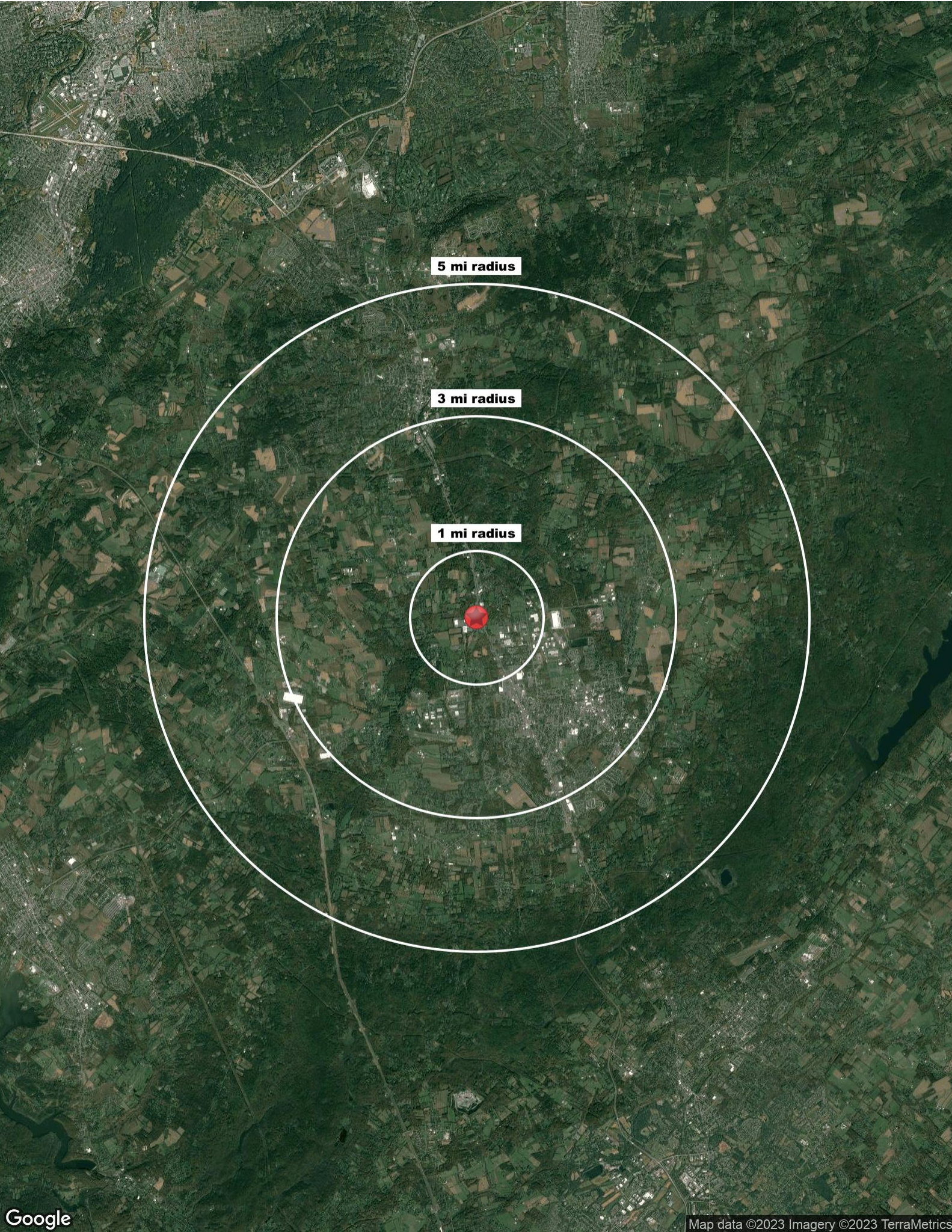
5 mi radius

3 mi radius

1 mi radius