

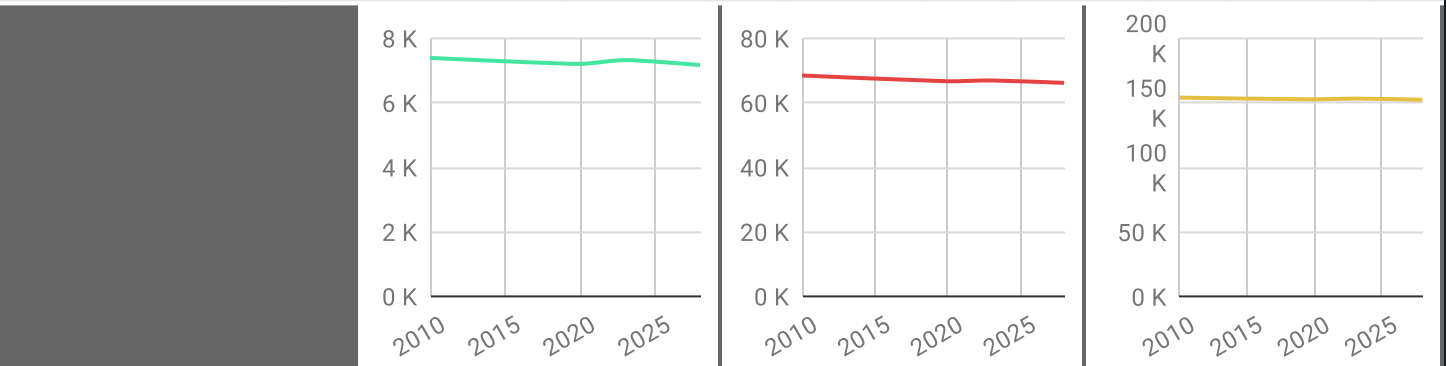
Graphic Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups
 WESTWOOD SHOPPING CENTER

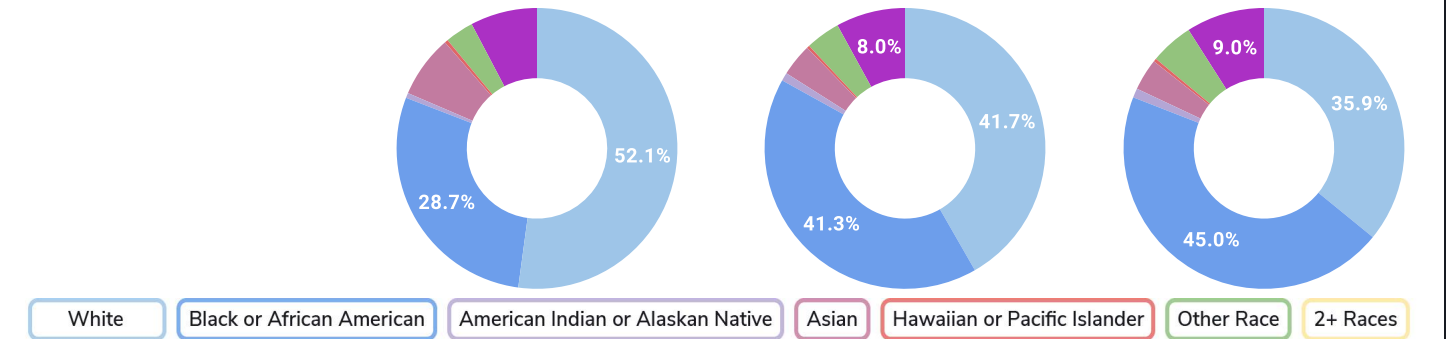
Lat/Lon: 35.0645/-78.9526

400 Westwood Shopping Center Fayetteville, NC 28314

	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2023)	7,327	66,959	153,231
Projected Population (2028)	7,173	66,203	152,315
Census Population (2020)	7,209	66,704	152,603
Census Population (2010)	7,394	68,499	153,979
Projected Annual Growth (2023-2028)	-154 -0.4%	-756 -0.2%	-916 -0.1%
Historical Annual Growth (2020-2023)	118 0.5%	255 0.1%	629 0.1%
Historical Annual Growth (2010-2020)	-186 -0.3%	-1,795 -0.3%	-1,376 -
Estimated Population Density (2023)	2,333 <i>psm</i>	2,369 <i>psm</i>	1,952 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>



Race and Ethnicity (2023)						
Not Hispanic or Latino Population						
White	6,572	89.7%	59,329	88.6%	135,869	88.7%
Black or African American	2,053	31.2%	26,933	45.4%	67,162	49.4%
American Indian or Alaska Native	29	0.4%	434	0.7%	1,181	0.9%
Asian	524	8.0%	2,427	4.1%	5,470	4.0%
Hawaiian or Pacific Islander	24	0.4%	183	0.3%	483	0.4%
Other Race	41	0.6%	247	0.4%	2,107	1.6%
Two or More Races	283	4.3%	2,864	4.8%	8,365	6.2%
Hispanic or Latino Population						
White	755	10.3%	7,630	11.4%	17,362	11.3%
Black or African American	203	26.8%	1,685	22.1%	3,895	22.4%
American Indian or Alaska Native	13	1.7%	196	2.6%	452	2.6%
Asian	3	0.3%	69	0.9%	144	0.8%
Hispanic Hawaiian or Pacific Islander	4	0.5%	29	0.4%	63	0.4%
Other Race	200	26.5%	2,420	31.7%	5,498	31.7%
Two or More Races	281	37.3%	2,485	32.6%	5,470	31.5%



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Age Distribution (2023)							
Age Under 5 Years	447	6.1%	4,546	6.8%	10,786	7.0%	
Age 5 to 9 Years	421	5.7%	3,973	5.9%	9,550	6.2%	
Age 10 to 14 Years	459	6.3%	3,772	5.6%	9,173	6.0%	
Age 15 to 19 Years	483	6.6%	3,756	5.6%	9,738	6.4%	
Age 20 to 24 Years	753	10.3%	6,337	9.5%	15,728	10.3%	
Age 25 to 29 Years	632	8.6%	6,516	9.7%	14,991	9.8%	
Age 30 to 34 Years	469	6.4%	5,139	7.7%	11,788	7.7%	
Age 35 to 39 Years	408	5.6%	4,043	6.0%	9,273	6.1%	
Age 40 to 44 Years	412	5.6%	3,455	5.2%	7,979	5.2%	
Age 45 to 49 Years	390	5.3%	3,176	4.7%	7,161	4.7%	
Age 50 to 54 Years	384	5.2%	3,403	5.1%	7,526	4.9%	
Age 55 to 59 Years	461	6.3%	3,809	5.7%	8,376	5.5%	
Age 60 to 64 Years	421	5.8%	3,836	5.7%	8,398	5.5%	
Age 65 to 69 Years	366	5.0%	3,366	5.0%	7,368	4.8%	
Age 70 to 74 Years	328	4.5%	2,981	4.5%	6,039	3.9%	
Age 75 to 79 Years	214	2.9%	2,096	3.1%	4,128	2.7%	
Age 80 to 84 Years	153	2.1%	1,485	2.2%	2,825	1.8%	
Age 85 Years or Over	125	1.7%	1,271	1.9%	2,403	1.6%	
Median Age	35.5		34.8		33.6		
Generation (2023)							
iGeneration (Age Under 15 Years)	1,328	18.1%	12,291	18.4%	29,508	19.3%	
Generation 9/11 Millennials (Age 15 to 34 Years)	2,337	31.9%	21,748	32.5%	52,246	34.1%	
Gen Xers (Age 35 to 49 Years)	1,211	16.5%	10,674	15.9%	24,412	15.9%	
Baby Boomers (Age 50 to 74 Years)	1,961	26.8%	17,395	26.0%	37,707	24.6%	
Silent Generation (Age 75 to 84 Years)	366	5.0%	3,580	5.3%	6,954	4.5%	
G.I. Generation (Age 85 Years or Over)	125	1.7%	1,271	1.9%	2,403	1.6%	

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Fayetteville, NC 28314

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Household Type (2023)			
Total Households	3,317	30,564	64,543
Family Households	1,965 59.2%	17,233 56.4%	38,536 59.7%
Family Households with Children	970 49.4%	8,651 50.2%	20,374 52.9%
Family Households No Children	995 50.6%	8,582 49.8%	18,162 47.1%
Non-Family Households	1,352 40.8%	13,331 43.6%	26,007 40.3%
Non-Family Households with Children	3 0.2%	22 0.2%	45 0.2%
Non-Family Households No Children	1,349 99.8%	13,308 99.8%	25,962 99.8%

Education Attainment (2023)			
Elementary or Some High School	282 5.9%	3,658 8.2%	8,510 8.7%
High School Graduate	1,002 21.0%	10,566 23.7%	25,864 26.3%
Some College or Associate Degree	1,538 32.3%	16,761 37.6%	37,102 37.8%
Bachelor or Graduate Degree	1,941 40.8%	13,589 30.5%	26,779 27.3%

Household Income (2023)			
Estimated Average Household Income	\$98,017	\$75,378	\$70,324
Estimated Median Household Income	\$67,357	\$52,700	\$51,227
HH Income Under \$10,000	187 5.6%	2,857 9.3%	6,496 10.1%
HH Income \$10,000 to \$34,999	813 24.5%	8,122 26.6%	17,810 27.6%
HH Income \$35,000 to \$49,999	323 9.7%	4,511 14.8%	9,233 14.3%
HH Income \$50,000 to \$74,999	633 19.1%	5,497 18.0%	11,869 18.4%
HH Income \$75,000 to \$99,999	391 11.8%	3,369 11.0%	7,240 11.2%
HH Income \$100,000 to \$149,999	436 13.1%	3,195 10.5%	6,805 10.5%
HH Income \$150,000 or More	535 16.1%	3,012 9.9%	5,091 7.9%

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