## **Graphic Profile**

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups ELEMENTS HORSHAM

Lat/Lon: 40.1803/-75.1341

| 301 Horsham Rd                        |  |              |               |                  |            |             |       |
|---------------------------------------|--|--------------|---------------|------------------|------------|-------------|-------|
| Horsham, PA 19044                     |  | 1 mi ra      | 1 mi radius 3 |                  | us 5       | 5 mi radius |       |
| Population                            | <u>.</u>                                       |              |               |                  |            |             |       |
| Estimated Population (2023)           |  | 11,59        | 91            | 80,475           |            | 200,474     |       |
| Projected Population (2028)           |  | 11,53        |               | 80,012           |            | 200,909     |       |
| Census Population (2020)              |  | 11,44        |               | 79,947           |            | 199,460     |       |
| Census Population (2010)              |  | 11,12        | 18            | 75,605           |            | 190,258     |       |
| Projected Annual Growth (2023-202     | 8)   |              | 78 -0.1%      | -463 -           | -0.1%      | 435         | -     |
| Historical Annual Growth (2020-202    | 3)   | 14           | 19 0.4%       | 527              | 0.2%       | 1,014       | 0.2%  |
| Historical Annual Growth (2010-202    | 0)   | 32           | 24 0.3%       | 4,343            | 0.6%       | 9,202       | 0.5%  |
| Estimated Population Density (2023)   |  | 3,69         | )1 psm        | 2,848 p          | osm        | 2,554       | psm   |
| Trade Area Size                       |  |              | .1 sq mi      | 28.3 s           | sq mi      |             | sq mi |
|                                       |  |              |               |                  |            |             |       |
|                                       | 12.5   | 100 K        |               | 250              | )          |             |       |
|                                       | 10.0   |              |               | 200              |            |             |       |
|                                       | 10.0   | 75 K         |               |                  |            |             |       |
|                                       | 7.5 K  |              |               | 150              | )          |             |       |
|                                       |  | 50 K         |               | 100              |            |             |       |
|                                       | 5.0 K  |              |               | 100              |            |             |       |
|                                       | 2.5 K  | 25 K         |               | 50 K             |            |             |       |
|                                       |  |              |               |                  |            |             |       |
|                                       | 0.0 K  | 0 K          |               | 0 K              |            | 2           |       |
|                                       | 2010 2015 2020 2025                            | 2010 2015    | 2020 20       | 25 20            | NO 2015    | 2020 20     | 125   |
| Race and Ethnicity (2023)             |  |              |               | I                |            |             |       |
| Not Hispanic or Latino Population     |  | 10,64        | 49 91.9%      | 75,227 9         | 93.5%      | 189,216     | 94.4% |
| White                                 |  | 8,52         | 27 80.1%      | 62,810 8         | 33.5%      | 157,479     | 83.2% |
| Black or African American             |  | 92           | 23 8.7%       | 5,747            | 7.6%       | 14,715      | 7.8%  |
| American Indian or Alaska Native      |  |              | 8 -           | 37               | -          | 77          | -     |
| Asian                                 |  | 93           | L7 8.6%       | 4,961            | 6.6%       | 12,975      | 6.9%  |
| Hawaiian or Pacific Islander          |  |              |               | 7                | -          | 18          | -     |
| Other Race                            |  | :            | L8 0.2%       | 110              | 0.1%       | 300         | 0.2%  |
| Two or More Races                     |  | 25           | 55 2.4%       | 1,555            | 2.1%       | 3,653       | 1.9%  |
| Hispanic or Latino Population         |  | 94           | 42 8.1%       | 5,248            | 6.5%       | 11,258      | 5.6%  |
| White                                 |  | 19           | 96 20.9%      | 1,097 2          | 20.9%      | 2,228       | 19.8% |
| Black or African American             |  | 2            | 45 4.8%       | 229              | 4.4%       | 514         | 4.6%  |
| American Indian or Alaska Native      |  |              | 8 0.8%        | 92               | 1.8%       | 186         | 1.6%  |
| Asian                                 |  |              | 2 0.2%        | 16               | 0.3%       | 46          | 0.4%  |
| Hispanic Hawaiian or Pacific Islander |  |              |               | 5                | -          | 14          | 0.1%  |
| Other Race                            |  | 37           | 78 40.1%      | 1,792 3          | 34.2%      | 3,559       | 31.6% |
| Two or More Races                     |  | 33           | L3 33.3%      | 2,018 3          | 38.4%      | 4,712       | 41.9% |
|                                       |  |              |               |                  |            |             |       |
|                                       | 7.9%   |              |               |                  |            |             |       |
|                                       | 1.9%   |              |               | 7                | .6%        |             |       |
|                                       | 8.4%   |              |               |                  |            |             |       |
|                                       |  |              |               |                  |            |             |       |
|                                       |  |              |               |                  |            |             |       |
|                                       | 75.3%  |              | 79.4%         | 7                |            | 79.7%       |       |
|                                       |  |              |               |                  |            |             | ,     |
|                                       |  |              |               |                  |            |             |       |
| White Black or African Am             | herican American Indian or Alaskan I           | Native Asian | lawaiian or F | Pacific Islander | Other Race | 2+ Ra       | ces   |
|                                       | 12 Demographic Source: Applied Geographic Solu |              |               | -                |            |             |       |

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Lat/Lon: 40.1803/-75.1341

| 301 Horsham Rd   |                                |               |        |             | -             |   |  |
|--|--------------------------------|---------------|--------|-------------|---------------|---|--|
| Horsham, PA 19044  | 1 mi rac                       | 1 mi radius 3 |        | 3 mi radius |               | 5 mi radius                             |  |
| Age Distribution (2023)  |                                |               |        |             |               |   |  |
| Age Under 5 Years  | 660                            | 5.7%          | 3,946  | 4.9%        | 9,507         | 4.7%                                    |  |
| Age 5 to 9 Years   | 618                            | 5.3%          | 4,364  | 5.4%        | 11,054        | 5.5%                                    |  |
| Age 10 to 14 Years   | 700                            | 6.0%          | 4,990  | 6.2%        | 12,664        | 6.3%                                    |  |
| Age 15 to 19 Years   | 697                            | 6.0%          | 5,015  | 6.2%        | 12,523        | 6.2%                                    |  |
| Age 20 to 24 Years   | 775                            | 6.7%          | 4,772  | 5.9%        | 11,079        | 5.5%                                    |  |
| Age 25 to 29 Years   | 1,019                          | 8.8%          | 5,038  | 6.3%        | 11,157        | 5.6%                                    |  |
| Age 30 to 34 Years   | 949                            | 8.2%          | 5,031  | 6.3%        | 11,510        | 5.7%                                    |  |
| Age 35 to 39 Years   | 858                            | 7.4%          | 5,231  | 6.5%        | 12,610        | 6.3%                                    |  |
| Age 40 to 44 Years   | 733                            | 6.3%          | 4,917  | 6.1%        | 12,175        | 6.1%                                    |  |
| Age 45 to 49 Years   | 698                            | 6.0%          | 4,919  | 6.1%        | 11,992        | 6.0%                                    |  |
| Age 50 to 54 Years   | 801                            | 6.9%          | 5,701  | 7.1%        | 13,823        | 6.9%                                    |  |
| Age 55 to 59 Years   | 738                            | 6.4%          | 5,740  | 7.1%        | 14,402        | 7.2%                                    |  |
| Age 60 to 64 Years   | 689                            | 5.9%          | 5,494  | 6.8%        | 13,908        | 6.9%                                    |  |
| Age 65 to 69 Years   | 608                            | 5.2%          | 4,882  | 6.1%        | 12,740        | 6.4%                                    |  |
| Age 70 to 74 Years   | 471                            | 4.1%          | 4,130  | 5.1%        | 11,010        | 5.5%                                    |  |
| Age 75 to 79 Years   | 293                            | 2.5%          | 2,791  | 3.5%        | 7,616         | 3.8%                                    |  |
| Age 80 to 84 Years   | 158                            | 1.4%          | 1,770  | 2.2%        | 5,107         | 2.5%                                    |  |
| Age 85 Years or Over   | 128                            | 1.1%          | 1,744  | 2.2%        | 5,597         | 2.8%                                    |  |
| Median Age   | 36.4                           |               | 41.4   |             | 42.8          |   |  |
| Generation (2023)  |                                |               |        |             |               |   |  |
| iGeneration (Age Under 15 Years)   | 1,978                          | 17.1%         | 13,300 | 16.5%       | 33,224        | 16.6%                                   |  |
| Generation 9/11 Millennials (Age 15 to 34 Years)   | 3,440                          | 29.7%         | 19,856 | 24.7%       | 46,269        | 23.1%                                   |  |
| Gen Xers (Age 35 to 49 Years)  | 2,288                          | 19.7%         | 15,067 | 18.7%       | 36,777        | 18.3%                                   |  |
| Baby Boomers (Age 50 to 74 Years)  | 3,307                          | 28.5%         | 25,947 | 32.2%       | 65,884        | 32.9%                                   |  |
| Silent Generation (Age 75 to 84 Years)   | 451                            | 3.9%          | 4,561  | 5.7%        | 12,723        | 6.3%                                    |  |
| G.I. Generation (Age 85 Years or Over)   | 128                            | 1.1%          | 1,744  | 2.2%        | 5,597         | 2.8%                                    |  |
| 40%  | 40%                            |               | 40%    |             |               |   |  |
| 30%  | 30%                            | $\wedge$      |        |             | $\wedge$      |   |  |
| 20%  | 20%                            | / \           | 20%    | -/          | $\checkmark$  |   |  |
| 10%  | 10%                            |               | — 10%  |             |               |   |  |
| 0%   | - 0%                           |               | 0%     |             |               |   |  |
| ISEN SEE AND MESTERSEN S   | EFT EFT FT                     | MER ENT       | 5      | GET GET     | GEN T MER ENT | <sup>1</sup> <sup>A</sup> <sup>G1</sup> |  |
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| 301 Horsham Rd  | · · ·                   | -         |              |           |       |           |       |
|---|-------------------------|-----------|--------------|-----------|-------|-----------|-------|
| Horsham, PA 19044   |                         | 1 mi rad  | ius          | 3 mi rad  | ius   | 5 mi rad  | ius   |
| Household Type (2023)   |                         |           |              |           |       |           |       |
| Total Households  |                         | 5,072     |              | 32,283    |       | 78,093    |       |
| Family Households   |                         | 2,922     | 57.6%        | 21,754    | 67.4% | 54,790    | 70.2% |
| Family Households with Children   |                         | 1,433     | 49.0%        | 9,276     | 42.6% | 23,544    | 43.0% |
| Family Households No Children   |                         | 1,489     | 51.0%        | 12,478    | 57.4% | 31,246    | 57.0% |
| Non-Family Households   |                         | 2,150     | 42.4%        | 10,529    | 32.6% | 23,303    | 29.8% |
| Non-Family Households with Children   |                         | 1         | -            | 11        | 0.1%  | 21        | -     |
| Non-Family Households No Children   |                         | 2,149     | 99.9%        | 10,518    | 99.9% | 23,282    | 99.9% |
| Family Households   | 2.5 K                   | 12.5      | _            | 40        | к —   |           |       |
| w/ Children   | 2.0 К                   | 10.0 ——   |              | 30        |       | _         |       |
| Family Households<br>No Children  | 1.5 K                   | 7.5 K —   |              |           |       |           |       |
| Non-Family Households   | 1.0 К — — — — —         | 5.0 K — — |              | 20        | К —   |           |       |
| w/ Children   | 0.5 К — — — — —         | 2.5 K —   |              | 10        | к —   | -         |       |
| Non-Family Households<br>No Children  | 0.0 К                   | 0.0 К —   |              | o         | к —   |           | _     |
| Education Attainment (2023)   |                         |           |              |           |       |           |       |
| Elementary or Some High School  |                         | 826       | 10.1%        | 3,649     | 6.4%  | 7,258     | 5.1%  |
| High School Graduate  |                         | 2,222     | 27.3%        | 14,418    | 25.1% | 33,458    | 23.3% |
| Some College or Associate Degree  |                         | 1,932     | 23.7%        | 13,795    | 24.0% | 33,230    | 23.1% |
| Bachelor or Graduate Degree   |                         | 3,162     | 38.8%        | 25,526    | 44.5% | 69,702    | 48.5% |
| Elementary or<br>Some High School<br>High School<br>Graduate<br>Some College or<br>Associate Degree<br>Bachelor or<br>Graduate Degree | 38.8%<br>27.3%<br>23.7% | 44.5%     | 25.<br>24.0% | 1%        | 48.5% | 23.3%     |       |
| Household Income (2023)   |                         |           |              |           |       |           |       |
| Estimated Average Household Income  |                         | \$106,755 |              | \$137,689 |       | \$150,308 |       |
| Estimated Median Household Income   |                         | \$89,015  |              | \$110,185 |       | \$118,539 |       |
| HH Income Under \$10,000  |                         | 84        | 1.7%         | 846       | 2.6%  | 2,484     | 3.2%  |
| HH Income \$10,000 to \$34,999  |                         |           | 12.5%        | 3,527     | 10.9% | 7,690     | 9.8%  |
| HH Income \$35,000 to \$49,999  |                         | 588       | 11.6%        | 2,677     | 8.3%  | 5,770     | 7.4%  |
| HH Income \$50,000 to \$74,999  |                         | 967       | 19.1%        | 4,388     | 13.6% | 10,117    | 13.0% |
| HH Income \$75,000 to \$99,999  |                         | 650       | 12.8%        | 4,031     | 12.5% | 9,621     | 12.3% |
| HH Income \$100,000 to \$149,999  |                         | 956       | 18.8%        | 6,774     | 21.0% | 15,100    | 19.3% |
| HH Income \$150,000 or More   |                         | 1,193     | 23.5%        | 10,039    | 31.1% | 27,310    | 35.0% |

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