Graphic Profile

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups TOWNES CROSSING

Lat/Lon: 41.7179/-88.3181

2540 US-30				
Oswego, IL 60543		1 mi radiu	s 3 mi radius	5 mi radius
Population Estimated Population (2023)		11,250	89,521	220,442
Projected Population (2028)		11,250	89,894	220,442
Census Population (2020)		11,617	89,471	221,420
Census Population (2010)		11,233	96,874	232,008
Projected Annual Growth (2023-2028	3)	37	- 373	- 120 -
Historical Annual Growth (2020-2023		-367 -1	1.1% 50	979 -0.1%
Historical Annual Growth (2010-2020		384 (0.3% -7,402 -0.	8% -10,587 -0.5%
Estimated Population Density (2023)		3,583 ps	sm 3,168 psr	n 2,808 psm
Trade Area Size		3.1 sc		
	12.5	100 K	250	
	12.0			
	10.0	75 K	200	
	7.5 K		150	
		50 K	100	
	5.0 K		100 -	
	2.5 K	25 K	50 K	
	0.0 К	0 К	ок_	
				1 15 00 05
	2010 2015 2020 2025	2010 2015 202	2012	2015 2020 2025
Race and Ethnicity (2023)				
Not Hispanic or Latino Population		7,823 69	9.5% 50,726 56.	7% 136,567 62.0%
White		6,182 79	9.0% 37,694 74.	3% 97,464 71.4%
Black or African American		1,151 14	4.7% 8,085 15.	
American Indian or Alaska Native		6	- 47	- 111 -
Asian		277 3		0% 14,324 10.5%
Hawaiian or Pacific Islander		-	- 10	- 25 -
Other Race				2% 307 0.2%
Two or More Races		189 2 3.427 30		4%3,3322.4%3%83.87538.0%
Hispanic or Latino Population White		728 2	•	
Black or African American		42		
American Indian or Alaska Native				4% 2,674 3.2%
Asian		1		2% 178 0.2%
Hispanic Hawaiian or Pacific Islander		2	- 27	- 66 -
Other Race		1,440 42		
Two or More Races		1,134 33		
	11.8%	14.1%		13.3%
	13.0%		16.8%	
		19.7%	50.8%	51.8%
	10.6% 61.4%			
	10.0%			
		9.8%		10.2%
White Black or African Ame	erican American Indian or Alaskan I	Native Asian Hawai	ian or Pacific Islander	Other Race 2+ Races
	2 Demographic Source: Applied Geographic Solu	11/2022 TICED C	DCD 4 D2	

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Lat/Lon: 41.7179/-88.3181

2540 US-30							
Oswego, IL 60543	1 mi rad	1 mi radius		3 mi radius		5 mi radius	
Age Distribution (2023)							
Age Under 5 Years	610	5.4%	5,399	6.0%	13,330	6.0%	
Age 5 to 9 Years	744	6.6%	6,157	6.9%	15,538	7.0%	
Age 10 to 14 Years	811	7.2%	6,567	7.3%	16,564	7.5%	
Age 15 to 19 Years	851	7.6%	6,742	7.5%	16,364	7.4%	
Age 20 to 24 Years	827	7.3%	6,923	7.7%	16,024	7.3%	
Age 25 to 29 Years	733	6.5%	6,026	6.7%	14,434	6.5%	
Age 30 to 34 Years	744	6.6%	6,082	6.8%	15,677	7.1%	
Age 35 to 39 Years	766	6.8%	6,511	7.3%	17,017	7.7%	
Age 40 to 44 Years	804	7.1%	6,506	7.3%	16,932	7.7%	
Age 45 to 49 Years	777	6.9%	6,185	6.9%	15,515	7.0%	
Age 50 to 54 Years	822	7.3%	5,953	6.7%	14,634	6.6%	
Age 55 to 59 Years	651	5.8%	5,137	5.7%	12,500	5.7%	
Age 60 to 64 Years	648	5.8%	4,665	5.2%	11,089	5.0%	
Age 65 to 69 Years	463	4.1%	3,525	3.9%	8,612	3.9%	
Age 70 to 74 Years	394	3.5%	2,886	3.2%	6,722	3.0%	
Age 75 to 79 Years	309	2.7%	2,030	2.3%	4,502	2.0%	
Age 80 to 84 Years	168	1.5%	1,138	1.3%	2,486	1.1%	
Age 85 Years or Over	129	1.1%	1,087	1.2%	2,500	1.1%	
Median Age	36.4		34.8		34.9		
Generation (2023)							
iGeneration (Age Under 15 Years)	2,165	19.2%	18,124	20.2%	45,431	20.6%	
Generation 9/11 Millennials (Age 15 to 34 Years)	3,156	28.1%	25,773	28.8%	62,500	28.4%	
Gen Xers (Age 35 to 49 Years)	2,346	20.9%	19,202	21.5%	49,464	22.4%	
Baby Boomers (Age 50 to 74 Years)	2,978	26.5%	22,167	24.8%	53,557	24.3%	
Silent Generation (Age 75 to 84 Years)	477	4.2%	3,168	3.5%	6,989	3.2%	
G.I. Generation (Age 85 Years or Over)	129	1.1%	1,087	1.2%	2,500	1.1%	
40%	40%						
30%	30%						
$\wedge \wedge$					\sim		
20%	20%		20%				
10%	10%		— 10%		-		
0%	0%		0%				
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Lat/Lon: 41.7179/-88.3181

2540 US-30	÷						
Oswego, IL 60543		1 mi rad	ius	3 mi rad	lius	5 mi rad	ius
Household Type (2023)							
Total Households		4,100		29,785		72,847	
Family Households		2,914	71.1%	22,179	74.5%	54,959	75.4%
Family Households with Children		962	33.0%	10,193	46.0%	26,640	48.5%
Family Households No Children		1,952	67.0%	11,986	54.0%	28,319	51.5%
Non-Family Households		1,186	28.9%	7,606	25.5%	17,887	24.6%
Non-Family Households with Children		3	0.2%	38	0.5%	162	0.9%
Non-Family Households No Children		1,183	99.8%	7,567	99.5%	17,725	99.1%
Family Households	2.0 K	12.5	_	30	К ——	_	
w/ Children	1.5 К ———	10.0 —					
Family Households No Children		7.5 K —		20	К —		
Non-Family Households w/ Children	1.0 К	5.0 K —		10	к —		
	0.5 K — — — — — — —	2.5 K —	-				
Non-Family Households No Children	0.0 К	0.0 K —		O	к —		
Education Attainment (2023)							
Elementary or Some High School		593	8.0%	11,389	19.7%	23,181	16.3%
High School Graduate		2,341	31.6%	14,808	25.6%	32,666	22.9%
Some College or Associate Degree		2,323	31.4%	16,087	27.9%	38,043	26.7%
Bachelor or Graduate Degree		2,151	29.0%	15,448	26.8%	48,731	34.2%
Elementary or Some High School High School Graduate Some College or Associate Degree Bachelor or Graduate Degree	29.0% 31.6% 31.4%	26.8% 27.9%	19.7% 25.6	%	34.2%	16.3% 22.9 26.7%	%
Household Income (2023)							
Estimated Average Household Income		\$124,970		\$113,674		\$124,663	
Estimated Median Household Income		\$80,919		\$88,249		\$99,554	
HH Income Under \$10,000		224	5.5%	1,105	3.7%	2,168	
HH Income \$10,000 to \$34,999		233	5.7%		12.4%		11.2%
HH Income \$35,000 to \$49,999		369	9.0%		10.0%		8.8%
HH Income \$50,000 to \$74,999		1,102	26.9%	5,970	20.0%	11,792	16.2%
HH Income \$75,000 to \$99,999		573	14.0%	3,915	13.1%	10,114	13.9%
HH Income \$100,000 to \$149,999		878	21.4%	6,300	21.2%	16,665	22.9%
HH Income \$150,000 or More		721	17.6%	5,826	19.6%	17,535	24.1%

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