Graphic Profile

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups

WINSLOW PLAZA

Lat/Lon: 39.7417/-74.9951

542 Berlin - Cross Keys R	d						Ĩ
Winslow Township, NJ 08081		1 mi ra	1 mi radius 3		ius	5 mi radius	
Population							
Estimated Population (2024)		9,48	C	61,595		152,270	
Projected Population (2029)		9,71	6	63,450		154,931	
Census Population (2020)		9,22	9	61,225		152,825	
Census Population (2010)		9,15		58,915		147,742	
Projected Annual Growth (2024-202	9)	23	6 0.5%	1,855	0.6%	2,661	0.3%
Historical Annual Growth (2020-2024)			1 0.7%	370	0.2%	-555	-
Historical Annual Growth (2020-2024)			4 -	2,310	0.4%	5,083	0.3%
Estimated Population Density (2024)		3.01	9 psm	2,180		1,939	
Trade Area Size			1 sq mi	28.3			sq mi
	10.0			20			
	К	80 K			K		
				15			
	7.5 K	60 K			K		
	5.0 K	40 K		10	K		
	2.5 K	20 K		50	к ———		
	0.0 K	ОК		- 0			
	2010 2015 2020 2025	2010 2015	20 -25		10 - 15	2020 202	5
	10 10 10 10	20 20 1	D. D.	2	<u>5 70 </u>	20. 20.	
Race and Ethnicity (2024)							
Not Hispanic or Latino Population		8,45	9 89.2%	55,447	90.0%	136,980	90.0%
White		4,18	5 49.5%	33,129	59.7%	89,438	65.3%
Black or African American		3,463	2 40.9%	17,999	32.5%	37,290	27.2%
American Indian or Alaska Native		:	3 -	57	0.1%	118	-
Asian		58	3 6.9%	2,841	5.1%	6,652	4.9%
Hawaiian or Pacific Islander				10	-	17	-
Other Race		9	9 0.1%	65	0.1%	179	0.1%
Two or More Races		20	5 2.4%	1,346	2.4%	3,285	2.4%
Hispanic or Latino Population		1,02	1 10.8%	6,148	10.0%	15,290	10.0%
White		22	4 22.0%	1,482	24.1%	3,577	23.4%
Black or African American		11	7 11.4%	681	11.1%	1,506	9.9%
American Indian or Alaska Native		2	2 2.2%	111	1.8%	261	1.7%
Asian			1 0.1%	4	-	19	0.1%
Hispanic Hawaiian or Pacific Islander			2 0.2%	8	0.1%	18	0.1%
Other Race		34	2 33.5%	1,930	31.4%	5,008	32.8%
Two or More Races		31	2 30.6%	1,932	31.4%	4,902	32.1%
	46.5%						
		30.3%	56.2%	25	.5%		
	27.8%	50.5%				61.1	1%
	37.8%						
White Black or African An	nerican American Indian or Alaskan I	Native Asian H	awaiian or Pa	cific Islander	Other Ra	ace 2+ Ra	ces
	12 Demographic Source: Applied Geographic Solu						

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WINSLOW PLAZA Lat/Lon: 39.7417/-74.9951

542 Berlin - Cross Keys Rd		1 mi rad	1 mi radius 3		3 mi radius		5 mi radius	
Winslow Township, NJ 08081								
Age Distribution (2024)								
Age Under 5 Years		518	5.5%	3,400	5.5%	8,320	5.5%	
Age 5 to 9 Years		641	6.8%	3,690	6.0%	9,226	6.1%	
Age 10 to 14 Years		650	6.9%	4,081	6.6%	10,055	6.6%	
Age 15 to 19 Years		734	7.7%	4,233	6.9%	9,850	6.5%	
Age 20 to 24 Years		625	6.6%	3,804	6.2%	9,333	6.1%	
Age 25 to 29 Years		553	5.8%	3,742	6.1%	9,856	6.5%	
Age 30 to 34 Years		597	6.3%	4,154	6.7%	10,461	6.9%	
Age 35 to 39 Years		587	6.2%	3,790	6.2%	9,798	6.4%	
Age 40 to 44 Years		608	6.4%	4,055	6.6%	10,079	6.6%	
Age 45 to 49 Years		723	7.6%	3,892	6.3%	9,444	6.2%	
Age 50 to 54 Years		733	7.7%	4,413	7.2%	10,304	6.8%	
Age 55 to 59 Years		741	7.8%	4,396	7.1%	10,395	6.8%	
Age 60 to 64 Years		663	7.0%	4,161	6.8%	10,117	6.6%	
Age 65 to 69 Years		457	4.8%	3,487	5.7%	8,622	5.7%	
Age 70 to 74 Years		286	3.0%	2,579	4.2%	6,663	4.4%	
Age 75 to 79 Years		184	1.9%	1,896	3.1%	4,805	3.2%	
Age 80 to 84 Years		109	1.1%	1,065	1.7%	2,740	1.8%	
Age 85 Years or Over		72	0.8%	756	1.2%	2,203	1.4%	
Median Age		37.7		39.2		39.0		
Generation (2024)								
iGeneration (Age Under 15 Years)		1,809	19.1%	11,172	18.1%	27,601	18.1%	
Generation 9/11 Millennials (Age 15 to 34 Years)		2,509	26.5%	15,934	25.9%	39,499	25.9%	
Gen Xers (Age 35 to 49 Years)		1,917	20.2%	11,738	19.1%	29,321	19.3%	
Baby Boomers (Age 50 to 74 Years)		2,880	30.4%	19,034	30.9%	46,101	30.3%	
Silent Generation (Age 75 to 84 Years)		293	3.1%	2,961	4.8%	7,545	5.0%	
G.I. Generation (Age 85 Years or Over)		72	0.8%	756	1.2%	2,203	1.4%	
40% —		40%		40%				
30% —		30%	\wedge					
	\frown	\land				$ \setminus / $		
20% —		20%		20%		~ \		
10%		10%		— 10%				
0% —		0%		- 0%				
GEN	CEP EN TONES EN EN CI		OMER ENTERINGEN	S.	GET GET	GEN + MER ENT	in Ci	
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542 Berlin - Cross Keys Rd Winslow Township, NJ 08081		1 mi rad	lius	3 mi rad	lius	5 mi rad	lius
Household Type (2024)	-						
Total Households		3,169		22,637		57,717	
Family Households		2,736	86.3%	16,715	73.8%	40,360	69.9%
Family Households with Children		1,225	44.8%	7,603	45.5%	18,617	46.1%
Family Households No Children		1,511	55.2%	9,112	54.5%	21,743	53.9%
Non-Family Households		433	13.7%	5,922	26.2%	17,357	30.1%
Non-Family Households with Children		-	-	7	0.1%	19	0.1%
Non-Family Households No Children		433	100.0%	5,915	99.9%	17,339	99.9%
Family Households	2.0 K	10.0		25	к —		
w/ Children	1.5 К ———	7.5 K —		20 K —			
Family Households No Children	1.0 K			15 К — 10 К —		-	
Non-Family Households w/ Children		5.0 K —				-	
	0.5 K —	2.5 K —		5	к —	-	
Non-Family Households No Children	0.0 K —	0.0 K —		C	к —		
Education Attainment (2024)							
Elementary or Some High School		253	4.0%	2,343	5.5%	6,145	5.8%
High School Graduate		1,590	25.2%	12,919	30.5%	31,352	29.7%
Some College or Associate Degree		2,004	31.7%	12,674	29.9%	32,354	30.7%
Bachelor or Graduate Degree		2,465	39.1%	14,450	34.1%	35,635	33.8%
Elementary or Some High School Graduate Some College or Associate Degree Bachelor or Graduate Degree	39.1% 25.2% 31.7%	34.1%	30. 9.9%	5%	33.89	29.7 30.7%	%
Household Income (2024)							
Estimated Average Household Income		\$147,148		\$122,474		\$117,549	
Estimated Median Household Income		\$126,808		\$100,345		\$97,234	
HH Income Under \$10,000		145	4.6%	848	3.7%	2,295	4.0%
HH Income \$10,000 to \$34,999		246	7.8%	2,336	10.3%	7,790	13.5%
HH Income \$35,000 to \$49,999		93	2.9%	2,101	9.3%	4,673	8.1%
HH Income \$50,000 to \$74,999		398	12.6%	3,337	14.7%	8,999	15.6%
HH Income \$75,000 to \$99,999		309	9.7%	3,371	14.9%	8,157	14.1%
HH Income \$100,000 to \$149,999		737	23.3%	4,653	20.6%	11,094	19.2%
HH Income \$150,000 or More		1,241	39.2%	5,991	26.5%	14,709	25.5%

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