Graphic Profile

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups

WINSLOW PLAZA

Lat/Lon: 39.7417/-74.9951

| 542 Berlin - Cross Keys R | d | | | | | | Ĩ |
|---------------------------------------|--|----------------|---------------|----------------|--------------|-------------|-------|
| Winslow Township, NJ 08081 | | 1 mi ra | 1 mi radius 3 | | ius | 5 mi radius | |
| Population | | | | | | | |
| Estimated Population (2024) | | 9,48 | C | 61,595 | | 152,270 | |
| Projected Population (2029) | | 9,71 | 6 | 63,450 | | 154,931 | |
| Census Population (2020) | | 9,22 | 9 | 61,225 | | 152,825 | |
| Census Population (2010) | | 9,15 | | 58,915 | | 147,742 | |
| Projected Annual Growth (2024-202 | 9) | 23 | 6 0.5% | 1,855 | 0.6% | 2,661 | 0.3% |
| Historical Annual Growth (2020-2024) | | | 1 0.7% | 370 | 0.2% | -555 | - |
| Historical Annual Growth (2020-2024) | | | 4 - | 2,310 | 0.4% | 5,083 | 0.3% |
| Estimated Population Density (2024) | | 3.01 | 9 psm | 2,180 | | 1,939 | |
| Trade Area Size | | | 1 sq mi | 28.3 | | | sq mi |
| | 10.0 | | | 20 | | | |
| | К | 80 K | | | K | | |
| | | | | 15 | | | |
| | 7.5 K | 60 K | | | K | | |
| | | | | | | | |
| | 5.0 K | 40 K | | 10 | K | | |
| | | | | | | | |
| | 2.5 K | 20 K | | 50 | к ——— | | |
| | | | | | | | |
| | 0.0 K | ОК | | - 0 | | | |
| | 2010 2015 2020 2025 | 2010 2015 | 20 -25 | | 10 - 15 | 2020 202 | 5 |
| | 10 10 10 10 | 20 20 1 | D. D. | 2 | <u>5 70 </u> | 20. 20. | |
| Race and Ethnicity (2024) | | | | | | | |
| Not Hispanic or Latino Population | | 8,45 | 9 89.2% | 55,447 | 90.0% | 136,980 | 90.0% |
| White | | 4,18 | 5 49.5% | 33,129 | 59.7% | 89,438 | 65.3% |
| Black or African American | | 3,463 | 2 40.9% | 17,999 | 32.5% | 37,290 | 27.2% |
| American Indian or Alaska Native | | : | 3 - | 57 | 0.1% | 118 | - |
| Asian | | 58 | 3 6.9% | 2,841 | 5.1% | 6,652 | 4.9% |
| Hawaiian or Pacific Islander | | | | 10 | - | 17 | - |
| Other Race | | 9 | 9 0.1% | 65 | 0.1% | 179 | 0.1% |
| Two or More Races | | 20 | 5 2.4% | 1,346 | 2.4% | 3,285 | 2.4% |
| Hispanic or Latino Population | | 1,02 | 1 10.8% | 6,148 | 10.0% | 15,290 | 10.0% |
| White | | 22 | 4 22.0% | 1,482 | 24.1% | 3,577 | 23.4% |
| Black or African American | | 11 | 7 11.4% | 681 | 11.1% | 1,506 | 9.9% |
| American Indian or Alaska Native | | 2 | 2 2.2% | 111 | 1.8% | 261 | 1.7% |
| Asian | | | 1 0.1% | 4 | - | 19 | 0.1% |
| Hispanic Hawaiian or Pacific Islander | | | 2 0.2% | 8 | 0.1% | 18 | 0.1% |
| Other Race | | 34 | 2 33.5% | 1,930 | 31.4% | 5,008 | 32.8% |
| Two or More Races | | 31 | 2 30.6% | 1,932 | 31.4% | 4,902 | 32.1% |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | 46.5% | | | | | | |
| | | 30.3% | 56.2% | 25 | .5% | | |
| | 27.8% | 50.5% | | | | 61.1 | 1% |
| | 37.8% | | | | | | |
| | | | | | | | |
| | | | | | | | |
| White Black or African An | nerican American Indian or Alaskan I | Native Asian H | awaiian or Pa | cific Islander | Other Ra | ace 2+ Ra | ces |
| | 12 Demographic Source: Applied Geographic Solu | | | | | | |

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WINSLOW PLAZA Lat/Lon: 39.7417/-74.9951

| 542 Berlin - Cross Keys Rd | | 1 mi rad | 1 mi radius 3 | | 3 mi radius | | 5 mi radius | |
|---|------------------------------------|----------|-----------------|--------|-------------|-----------------|-------------|--|
| Winslow Township, NJ 08081 | | | | | | | | |
| Age Distribution (2024) | | | | | | | | |
| Age Under 5 Years | | 518 | 5.5% | 3,400 | 5.5% | 8,320 | 5.5% | |
| Age 5 to 9 Years | | 641 | 6.8% | 3,690 | 6.0% | 9,226 | 6.1% | |
| Age 10 to 14 Years | | 650 | 6.9% | 4,081 | 6.6% | 10,055 | 6.6% | |
| Age 15 to 19 Years | | 734 | 7.7% | 4,233 | 6.9% | 9,850 | 6.5% | |
| Age 20 to 24 Years | | 625 | 6.6% | 3,804 | 6.2% | 9,333 | 6.1% | |
| Age 25 to 29 Years | | 553 | 5.8% | 3,742 | 6.1% | 9,856 | 6.5% | |
| Age 30 to 34 Years | | 597 | 6.3% | 4,154 | 6.7% | 10,461 | 6.9% | |
| Age 35 to 39 Years | | 587 | 6.2% | 3,790 | 6.2% | 9,798 | 6.4% | |
| Age 40 to 44 Years | | 608 | 6.4% | 4,055 | 6.6% | 10,079 | 6.6% | |
| Age 45 to 49 Years | | 723 | 7.6% | 3,892 | 6.3% | 9,444 | 6.2% | |
| Age 50 to 54 Years | | 733 | 7.7% | 4,413 | 7.2% | 10,304 | 6.8% | |
| Age 55 to 59 Years | | 741 | 7.8% | 4,396 | 7.1% | 10,395 | 6.8% | |
| Age 60 to 64 Years | | 663 | 7.0% | 4,161 | 6.8% | 10,117 | 6.6% | |
| Age 65 to 69 Years | | 457 | 4.8% | 3,487 | 5.7% | 8,622 | 5.7% | |
| Age 70 to 74 Years | | 286 | 3.0% | 2,579 | 4.2% | 6,663 | 4.4% | |
| Age 75 to 79 Years | | 184 | 1.9% | 1,896 | 3.1% | 4,805 | 3.2% | |
| Age 80 to 84 Years | | 109 | 1.1% | 1,065 | 1.7% | 2,740 | 1.8% | |
| Age 85 Years or Over | | 72 | 0.8% | 756 | 1.2% | 2,203 | 1.4% | |
| Median Age | | 37.7 | | 39.2 | | 39.0 | | |
| Generation (2024) | | | | | | | | |
| iGeneration (Age Under 15 Years) | | 1,809 | 19.1% | 11,172 | 18.1% | 27,601 | 18.1% | |
| Generation 9/11 Millennials (Age 15 to 34 Years) | | 2,509 | 26.5% | 15,934 | 25.9% | 39,499 | 25.9% | |
| Gen Xers (Age 35 to 49 Years) | | 1,917 | 20.2% | 11,738 | 19.1% | 29,321 | 19.3% | |
| Baby Boomers (Age 50 to 74 Years) | | 2,880 | 30.4% | 19,034 | 30.9% | 46,101 | 30.3% | |
| Silent Generation (Age 75 to 84 Years) | | 293 | 3.1% | 2,961 | 4.8% | 7,545 | 5.0% | |
| G.I. Generation (Age 85 Years or Over) | | 72 | 0.8% | 756 | 1.2% | 2,203 | 1.4% | |
| 40% — | | 40% | | 40% | | | | |
| 30% — | | 30% | \wedge | | | | | |
| | \frown | \land | | | | $ \setminus / $ | | |
| 20% — | | 20% | | 20% | | ~ \ | | |
| 10% | | 10% | | — 10% | | | | |
| 0% — | | 0% | | - 0% | | | | |
| GEN | CEP EN TONES EN EN CI | | OMER ENTERINGEN | S. | GET GET | GEN + MER ENT | in Ci | |
| ©2025, Sites USA, Chandler, Arizona, 480-491-1112 Demograph | ic Source: Applied Geographic Solu | | | | | | | |

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| 542 Berlin - Cross Keys Rd Winslow Township, NJ 08081 | | 1 mi rad | lius | 3 mi rad | lius | 5 mi rad | lius |
|--|----------------------|-----------|-------------|------------------|-------|---------------|-------|
| Household Type (2024) | - | | | | | | |
| Total Households | | 3,169 | | 22,637 | | 57,717 | |
| Family Households | | 2,736 | 86.3% | 16,715 | 73.8% | 40,360 | 69.9% |
| Family Households with Children | | 1,225 | 44.8% | 7,603 | 45.5% | 18,617 | 46.1% |
| Family Households No Children | | 1,511 | 55.2% | 9,112 | 54.5% | 21,743 | 53.9% |
| Non-Family Households | | 433 | 13.7% | 5,922 | 26.2% | 17,357 | 30.1% |
| Non-Family Households with Children | | - | - | 7 | 0.1% | 19 | 0.1% |
| Non-Family Households No Children | | 433 | 100.0% | 5,915 | 99.9% | 17,339 | 99.9% |
| Family Households | 2.0 K | 10.0 | | 25 | к — | | |
| w/ Children | 1.5 К ——— | 7.5 K — | | 20 K — | | | |
| Family Households No Children | 1.0 K | | | 15 К — 10 К — | | - | |
| Non-Family Households w/ Children | | 5.0 K — | | | | - | |
| | 0.5 K — | 2.5 K — | | 5 | к — | - | |
| Non-Family Households No Children | 0.0 K — | 0.0 K — | | C | к — | | |
| Education Attainment (2024) | | | | | | | |
| Elementary or Some High School | | 253 | 4.0% | 2,343 | 5.5% | 6,145 | 5.8% |
| High School Graduate | | 1,590 | 25.2% | 12,919 | 30.5% | 31,352 | 29.7% |
| Some College or Associate Degree | | 2,004 | 31.7% | 12,674 | 29.9% | 32,354 | 30.7% |
| Bachelor or Graduate Degree | | 2,465 | 39.1% | 14,450 | 34.1% | 35,635 | 33.8% |
| Elementary or Some High School Graduate Some College or Associate Degree Bachelor or Graduate Degree | 39.1% 25.2% 31.7% | 34.1% | 30. 9.9% | 5% | 33.89 | 29.7 30.7% | % |
| Household Income (2024) | | | | | | | |
| Estimated Average Household Income | | \$147,148 | | \$122,474 | | \$117,549 | |
| Estimated Median Household Income | | \$126,808 | | \$100,345 | | \$97,234 | |
| HH Income Under \$10,000 | | 145 | 4.6% | 848 | 3.7% | 2,295 | 4.0% |
| HH Income \$10,000 to \$34,999 | | 246 | 7.8% | 2,336 | 10.3% | 7,790 | 13.5% |
| HH Income \$35,000 to \$49,999 | | 93 | 2.9% | 2,101 | 9.3% | 4,673 | 8.1% |
| HH Income \$50,000 to \$74,999 | | 398 | 12.6% | 3,337 | 14.7% | 8,999 | 15.6% |
| HH Income \$75,000 to \$99,999 | | 309 | 9.7% | 3,371 | 14.9% | 8,157 | 14.1% |
| HH Income \$100,000 to \$149,999 | | 737 | 23.3% | 4,653 | 20.6% | 11,094 | 19.2% |
| HH Income \$150,000 or More | | 1,241 | 39.2% | 5,991 | 26.5% | 14,709 | 25.5% |

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